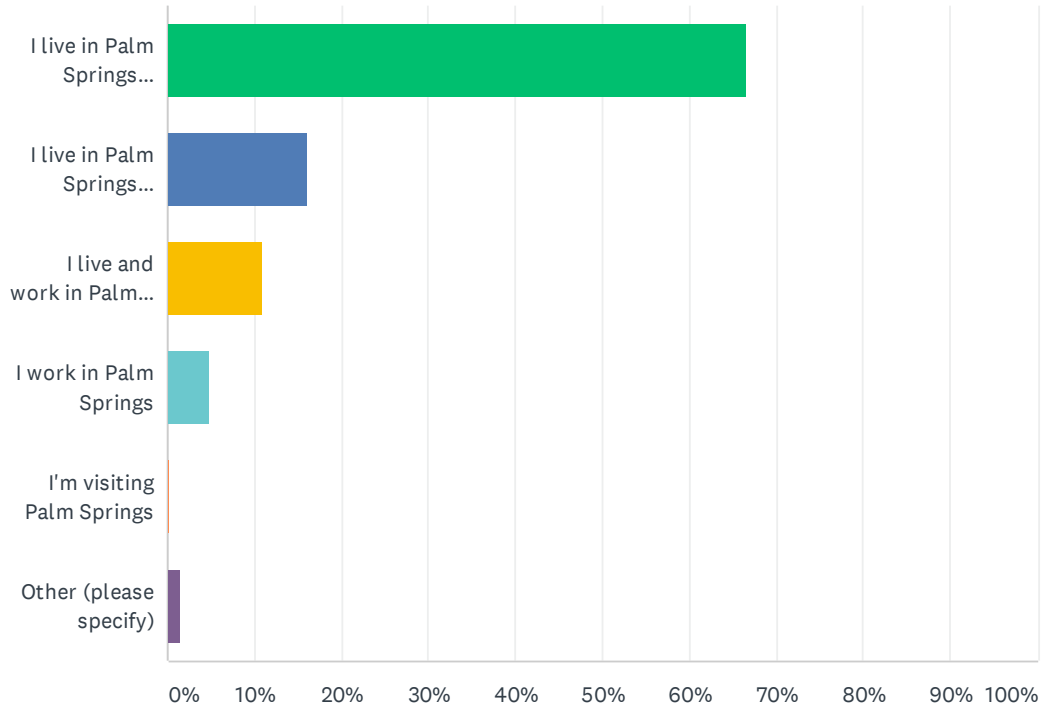


## Q1 Tell us about yourself

Answered: 337 Skipped: 1

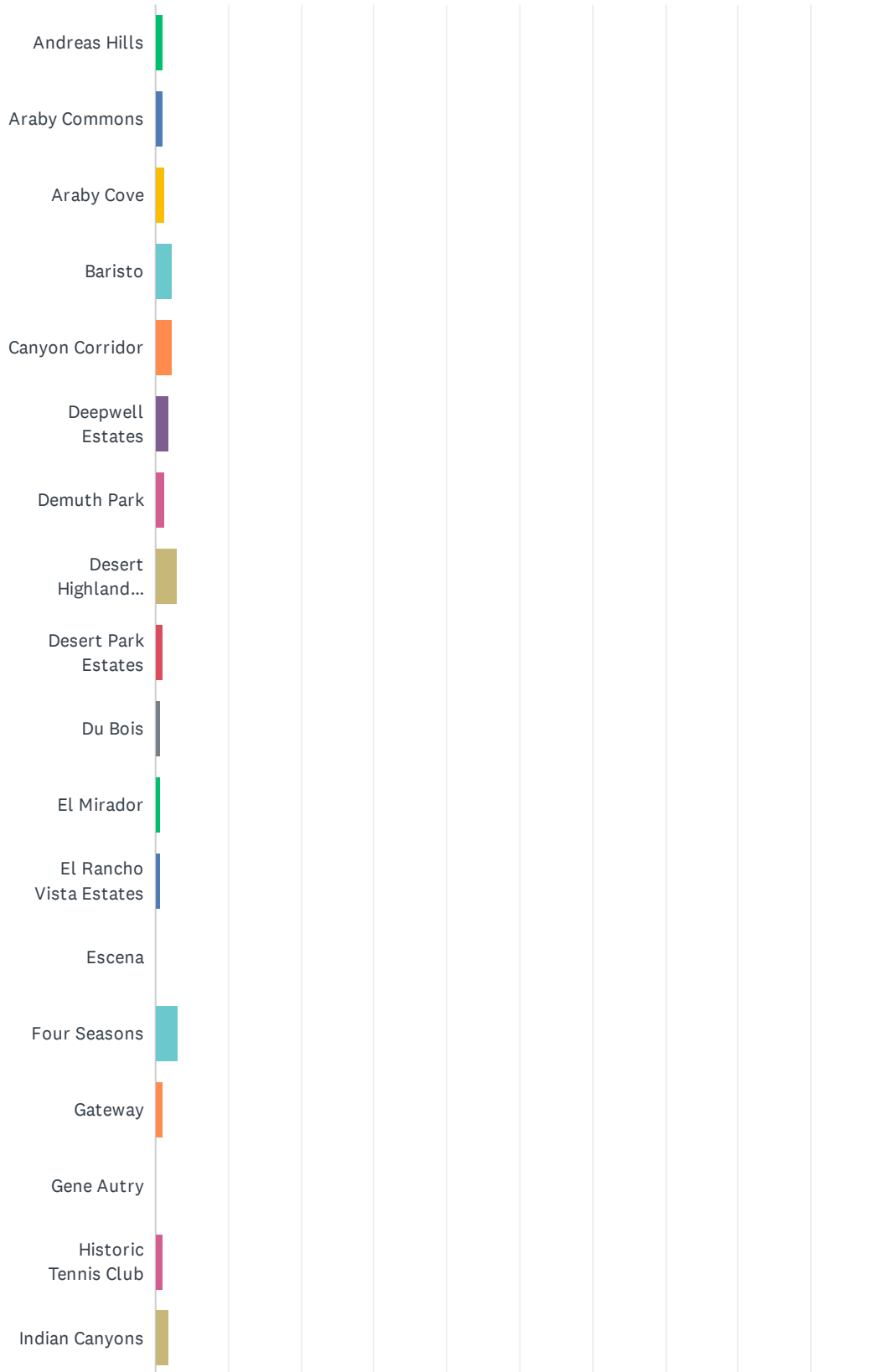


| ANSWER CHOICES                     | RESPONSES |            |
|------------------------------------|-----------|------------|
| I live in Palm Springs (full-time) | 66.47%    | 224        |
| I live in Palm Springs (part-time) | 16.02%    | 54         |
| I live and work in Palm Springs    | 10.98%    | 37         |
| I work in Palm Springs             | 4.75%     | 16         |
| I'm visiting Palm Springs          | 0.30%     | 1          |
| Other (please specify)             | 1.48%     | 5          |
| <b>TOTAL</b>                       |           | <b>337</b> |

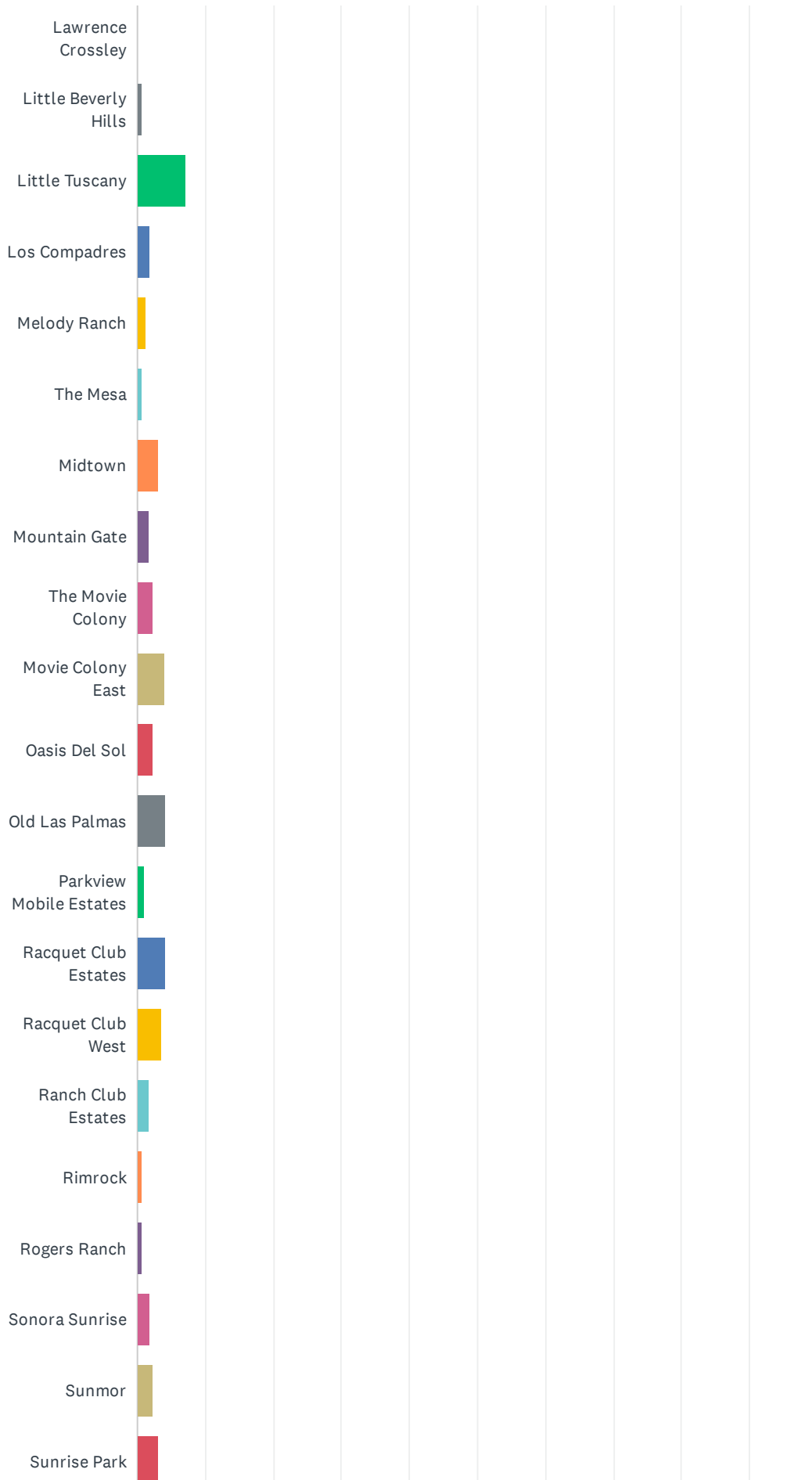
| # | OTHER (PLEASE SPECIFY)  | DATE               |
|---|---|--------------------|
| 1 | I live in Palm Desert   | 3/10/2020 11:37 AM |
| 2 | I live in the Coachella Valley  | 3/6/2020 10:46 AM  |
| 3 | I live in Magalia, Ca. My family love in Palma Springs, I visit occasionally. | 3/5/2020 1:36 PM   |
| 4 | Member Aqua Caliente Band of Cahuilla allottee                                | 3/2/2020 4:02 PM   |
| 5 | PS is my principal residence and I travel away during the summer              | 3/1/2020 11:22 AM  |

## Q2 If you live in Palm Springs, please identify your neighborhood from the list below (find your neighborhood on this map):

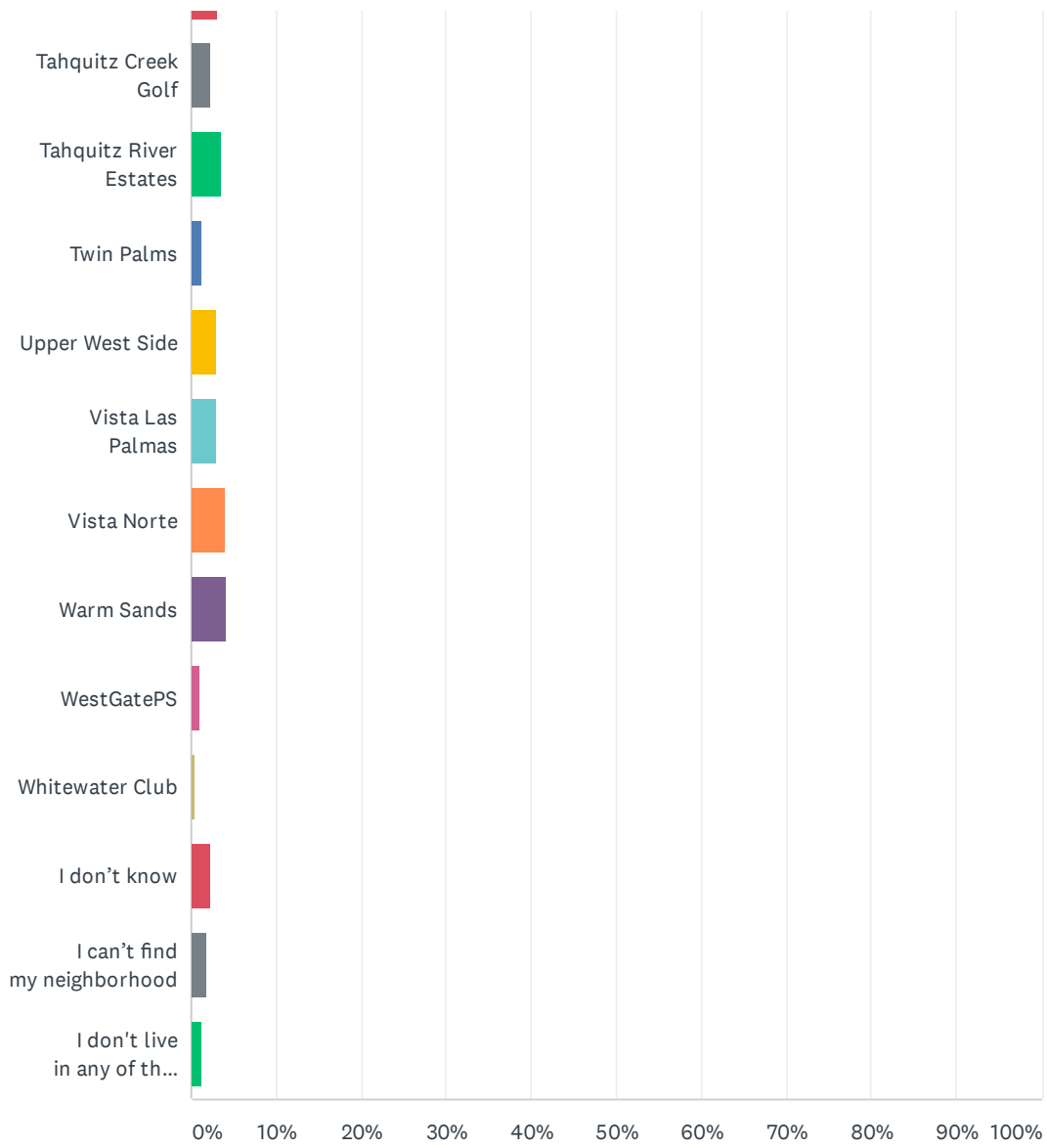
Answered: 309 Skipped: 29



# Palm Springs -- General Plan Vision & Priorities Survey



# Palm Springs -- General Plan Vision & Priorities Survey



Palm Springs -- General Plan Vision & Priorities Survey

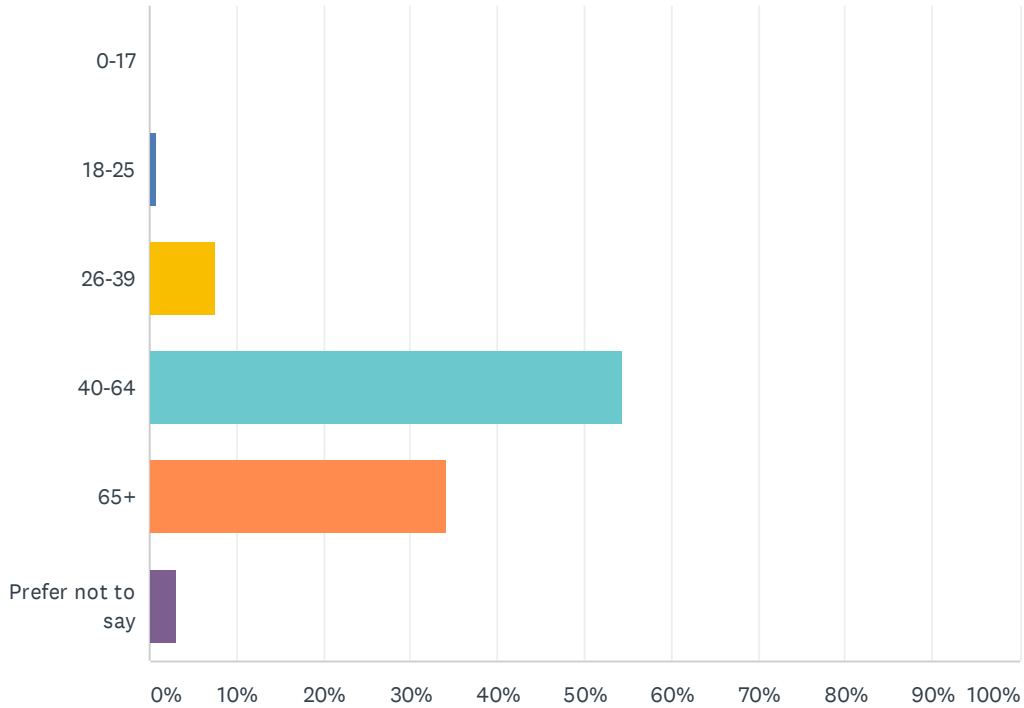
| ANSWER CHOICES                  | RESPONSES |    |
|---------------------------------|-----------|----|
| Andreas Hills                   | 0.97%     | 3  |
| Araby Commons                   | 0.97%     | 3  |
| Araby Cove                      | 1.29%     | 4  |
| Baristo                         | 2.27%     | 7  |
| Canyon Corridor                 | 2.27%     | 7  |
| Deepwell Estates                | 1.94%     | 6  |
| Demuth Park                     | 1.29%     | 4  |
| Desert Highland Gateway Estates | 2.91%     | 9  |
| Desert Park Estates             | 0.97%     | 3  |
| Du Bois                         | 0.65%     | 2  |
| El Mirador                      | 0.65%     | 2  |
| El Rancho Vista Estates         | 0.65%     | 2  |
| Escena                          | 0.00%     | 0  |
| Four Seasons                    | 3.24%     | 10 |
| Gateway                         | 0.97%     | 3  |
| Gene Autry                      | 0.00%     | 0  |
| Historic Tennis Club            | 0.97%     | 3  |
| Indian Canyons                  | 1.94%     | 6  |
| Lawrence Crossley               | 0.00%     | 0  |
| Little Beverly Hills            | 0.65%     | 2  |
| Little Tuscany                  | 7.12%     | 22 |
| Los Compadres                   | 1.94%     | 6  |
| Melody Ranch                    | 1.29%     | 4  |
| The Mesa                        | 0.65%     | 2  |
| Midtown                         | 3.24%     | 10 |
| Mountain Gate                   | 1.62%     | 5  |
| The Movie Colony                | 2.27%     | 7  |
| Movie Colony East               | 3.88%     | 12 |
| Oasis Del Sol                   | 2.27%     | 7  |
| Old Las Palmas                  | 4.21%     | 13 |
| Parkview Mobile Estates         | 0.97%     | 3  |
| Racquet Club Estates            | 4.21%     | 13 |

Palm Springs -- General Plan Vision & Priorities Survey

|  |       |            |
|--|-------|------------|
| Racquet Club West                                | 3.56% | 11         |
| Ranch Club Estates                               | 1.62% | 5          |
| Rimrock  | 0.65% | 2          |
| Rogers Ranch                                     | 0.65% | 2          |
| Sonora Sunrise                                   | 1.94% | 6          |
| Sunmor   | 2.27% | 7          |
| Sunrise Park                                     | 3.24% | 10         |
| Tahquitz Creek Golf                              | 2.27% | 7          |
| Tahquitz River Estates                           | 3.56% | 11         |
| Twin Palms                                       | 1.29% | 4          |
| Upper West Side                                  | 2.91% | 9          |
| Vista Las Palmas                                 | 2.91% | 9          |
| Vista Norte                                      | 3.88% | 12         |
| Warm Sands                                       | 4.21% | 13         |
| WestGatePS                                       | 0.97% | 3          |
| Whitewater Club                                  | 0.32% | 1          |
| I don't know                                     | 2.27% | 7          |
| I can't find my neighborhood                     | 1.94% | 6          |
| I don't live in any of the listed neighborhoods. | 1.29% | 4          |
| <b>TOTAL</b>                                     |       | <b>309</b> |

### Q3 Please select your age range from the list below:

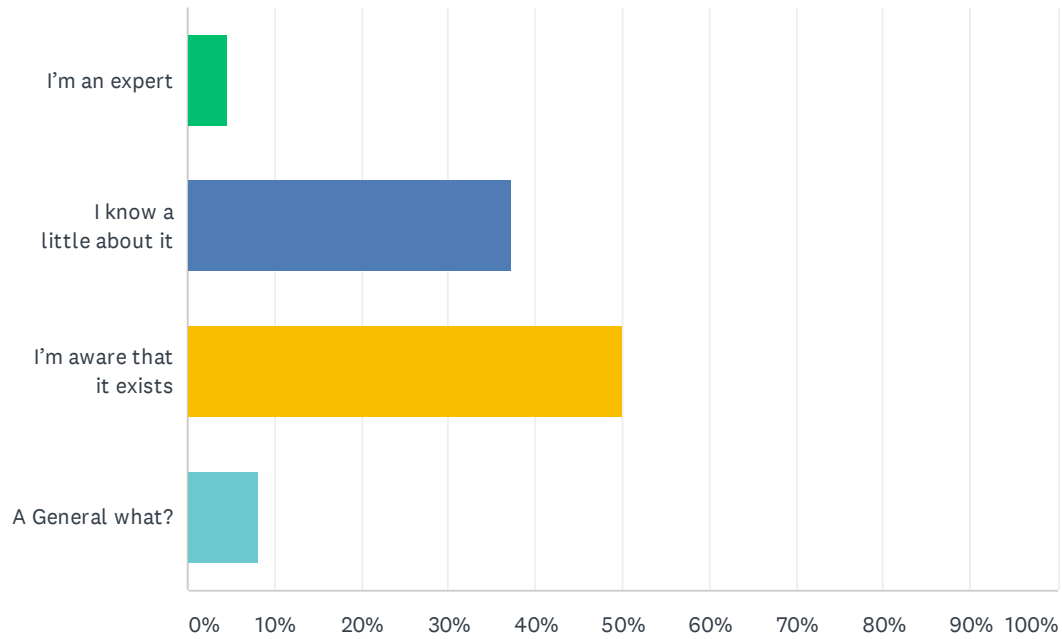
Answered: 329 Skipped: 9



| ANSWER CHOICES    | RESPONSES  |
|-------------------|------------|
| 0-17              | 0.00% 0    |
| 18-25             | 0.91% 3    |
| 26-39             | 7.60% 25   |
| 40-64             | 54.41% 179 |
| 65+               | 34.04% 112 |
| Prefer not to say | 3.04% 10   |
| <b>TOTAL</b>      | <b>329</b> |

## Q4 How familiar are you with the current General Plan and how it is used?

Answered: 322 Skipped: 16

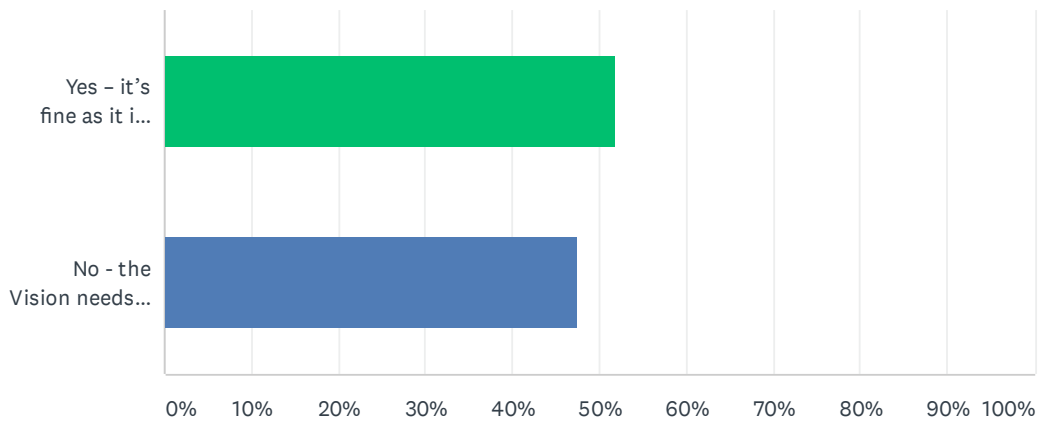


| ANSWER CHOICES           | RESPONSES |            |
|--------------------------|-----------|------------|
| I'm an expert            | 4.66%     | 15         |
| I know a little about it | 37.27%    | 120        |
| I'm aware that it exists | 50.00%    | 161        |
| A General what?          | 8.07%     | 26         |
| <b>TOTAL</b>             |           | <b>322</b> |



**Q5 Please review the current General Plan Vision for the City of Palm Springs: PALM SPRINGS VISION (2007)**A world-renowned desert resort community where residents and visitors enjoy safe neighborhoods, an exciting social environment and a relaxing leisure experience.We enhance our natural, cultural, and historical resources with sustainable economic growth and high style.We provide responsive, friendly and efficient public services within a government that fosters unity among all our citizens.**Question:Does the Vision accurately reflect what Palm Springs should look like 20 years from now? Does it need revisions, minor adjustments, or are any topics or ideas missing that should be added? Please indicate your response using the choices provided below:**

Answered: 295 Skipped: 43



| ANSWER CHOICES                                  | RESPONSES |     |
|---|-----------|-----|
| Yes – it's fine as it is; no changes are needed | 51.86%    | 153 |
| No - the Vision needs be revised                | 47.46%    | 140 |
| TOTAL   |           | 295 |

Palm Springs -- General Plan Vision & Priorities Survey

| #  | IF YOU SELECTED "NO - THE VISION NEEDS TO BE REVISED', WHAT CHANGES WOULD YOU SUGGEST? (PLEASE INDICATE IN THE BOX PROVIDED BELOW.)   | DATE               |
|----|---|--------------------|
| 1  | It doesn't speak about the people that are neither residents nor visitors. I work here with a lot of pride. But I don't consider myself a visitor.  | 3/25/2020 3:22 PM  |
| 2  | Height restrictions that are actually adhered to. Completion Bonds on all projects in Palm Springs.   | 3/12/2020 5:23 PM  |
| 3  | 1) James O. Jessen Community Center updated 2) Traffic lights, crosswalk 3) Pickleball courts 4) Community Gardens and Art Park   | 3/11/2020 4:26 PM  |
| 4  | Expand economic opportunities to include Green energy workforce training. Workforce development to become a diversified economy. Create more affordable Housing for single-family residential.  | 3/11/2020 4:18 PM  |
| 5  | Many areas in the City are blighted and lack funding to advance the lower income areas of the Northern communities.   | 3/11/2020 4:10 PM  |
| 6  | Also needs to focus on health and well-being issues.  | 3/11/2020 4:03 PM  |
| 7  | -Revisit Economic Growth -Incorporate Sustainability for local just visitors -While we are a resort town, residents seem to be forced out due to increase in sustaining visitorship.  | 3/11/2020 3:59 PM  |
| 8  | Not sure at this point.   | 3/11/2020 3:55 PM  |
| 9  | a reference to environmental issues is needed   | 3/10/2020 4:48 PM  |
| 10 | Change the phrasing /word 'unity' and rework to use 'inclusiveness or inclusivity' these are more current 'buzz words'. PS is a diverse and inclusive community, welcoming to all.  | 3/10/2020 11:52 AM |
| 11 | Safe neighborhoods?? We have a higher property crime rate than LA. Sustainable economic growth? Our growth is not data driven. Palm Springs annual hotel occupancy is at best 58%. The city has no hard data to support building new hotels or retail outlets. The reason hotels, that are approved but not being completed, is not because they will make too much money. It is because they looked at Palm Springs and the ROI is better elsewhere. Please make decisions on data not emotions. | 3/7/2020 6:59 PM   |
| 12 | A detail addressing climate change needs to be included and a commitment from Palm Springs' that the community will preserve and protect its natural beauty.  | 3/7/2020 4:57 PM   |
| 13 | The Vision sounds good but the actual actions of the city council don't reflect the words. Money dominates.   | 3/7/2020 2:35 PM   |
| 14 | Need to express support for businesses  | 3/7/2020 1:16 PM   |
| 15 | Remove "world-renowned" - PS is nearly built out and not large enough. Remove "high style" - PS is laid-back. Remove "cultural" - severely lacking performing arts and higher education. Remove "unity" - district elections destroyed that. Add LGBTQ, diversity, or similar. Add something to highlight low stress, compact/convenient and outdoor recreation.  | 3/7/2020 10:52 AM  |
| 16 | All of that is good, but what does it mean? Palm Springs should be the beaming example of a modernism city "smart tech city" We should be and encourage a truly immersive and experiential vibe in all businesses. Attract experiential retail, dining with a truly modern PS feel. Put an end to projects that start and never finish.   | 3/6/2020 9:37 PM   |
| 17 | We need to prioritize good environmental stewardship, innovation and diversity/inclusion in a more intentional way.   | 3/6/2020 4:10 PM   |
| 18 | The vision should include environmental components including preservation and impact. Additionally it would be nice if the plan addressed the preservation of our small town elements.  | 3/6/2020 10:56 AM  |
| 19 | There needs to be more for the development of future residents (children) as productive citizens. After raising my own here, there continues to be very little diversion to support families that exist outside of working hours.   | 3/6/2020 9:04 AM   |
| 20 | Should also state accepts diversity that exists and is welcome here in Palm Springs.  | 3/6/2020 8:49 AM   |
| 21 | Emphasize respect for the residents on PS and their abilities to enjoy their homes and access city resources conveniently   | 3/6/2020 7:59 AM   |

## Palm Springs -- General Plan Vision & Priorities Survey

|    |  |                   |
|----|--|-------------------|
| 22 | We need to stop building so much. This town is becoming a small LA - and us full-time locals don't like it! Getting way to busy - no parking - and numerous construction site - sitting empty  | 3/6/2020 7:11 AM  |
| 23 | Times change constantly and we need to keep up with the times. Don't see much on diversity.  | 3/5/2020 8:34 PM  |
| 24 | Palm Springs should also explicitly say that it values diversity and strives to be a welcoming city and environment. Consider adding the need to work towards environmental sustainability, including prudent water use, lowering carbon footprint/emissions, and less reliance on fossil fuels in favor of renewable energy. Also should add conservation of remaining open land and spaces, as well as respect for native plants and animals. As part of the "exciting social environment and a relaxing leisure experience," Palm Springs should also prioritize investment in maintaining, upgrading and expanding its City parks and recreation facilities. | 3/5/2020 7:09 PM  |
| 25 | Respecting our History and Historical Architecture   | 3/5/2020 4:46 PM  |
| 26 | Needs include something about architecture and preservation. Sustainable economic growth is too generic as is "high style." Needs to make some statement about the tribe and how the city works with the tribe. What's the vision for "people" growth and maintaining the historic character of the destination? Include statement about retaining independent brand from the Coachella Valley or other desert cities.   | 3/5/2020 3:27 PM  |
| 27 | Instead of "fosters unity" replace with "embraces diversity"   | 3/5/2020 3:02 PM  |
| 28 | Too many tourists are ruining the charm of Palm Springs. The Indian arena will destroy downtown and immobilize residential nearby neighborhoods.   | 3/5/2020 3:00 PM  |
| 29 | Please Enlighten us about the vision and the plan then we can make a more informed comment<br>The city should be more open minded, family orientated and small business friendly thank you   | 3/5/2020 2:16 PM  |
| 30 | Preservation and respect of our architectural history whether early California/Spanish or Mid Century Modern is key to how we present our self to the world. Architecture is what draws so many here.  | 3/5/2020 2:02 PM  |
| 31 | Please define "high style." High style sounds nebulous and inaccessible to ordinary people. We enhance AND PRESERVE our natural, cultural, and historical.... Oxford comma after "friendly,"<br>. ...Unity AND RESONSIBILITY among all our citizens.   | 3/5/2020 1:15 PM  |
| 32 | More focus on neighborhood safety. The bison is too generalized  | 3/5/2020 1:05 PM  |
| 33 | Shortening this vision. It is too convoluted and confusing. Vision statements need to be shorter and more powerful.  | 3/5/2020 12:51 PM |
| 34 | It provides what it should look like, unfortunately it does not look like this now especially the public services (police) and government part.  | 3/5/2020 12:49 PM |
| 35 | Some neighborhoods may be safe but not mine anymore. It was until the City let Well in the Desert go in next to us. Most growth seems to be centered around the resort community aspect. We need more industry that involves something besides hotels, vacation rentals and restaurants.   | 3/5/2020 12:41 PM |
| 36 | Palm Springs needs an economic base beyond tourism and "relaxation." We need a vibrant economic sector that supports remote employment through a strong broadband network, we need to build an economy that supports high tech entrepreneurs and workers beyond hospitality and service. Relying on being a world class destination only with older, retirees, is not sustainable long term.   | 3/5/2020 12:37 PM |
| 37 | "High Style" sounds very vague, almost uppity. Define better. No mention of working to enhance, protect and promote our mid-century modernism roots, which is a huge draw for home ownership and vacationers.  | 3/5/2020 9:48 AM  |
| 38 | leisure experience sounds like a retirement community. Delete it or revise it  | 3/5/2020 9:45 AM  |
| 39 | Palm Springs should be more inclusive to Minority residents and concentrate more on Equity than Equality   | 3/5/2020 8:52 AM  |
| 40 | Of course we agree with safe neighborhoods, by building huge hotels, and stadiums, that safe neighborhood concept will vanish, especially for those if us in the direct path of traffic and crime. we understand the need for creating jobs in the city, but at what cost?   | 3/5/2020 8:39 AM  |
| 41 | Family friendly Educational, enriching Great Entertainment   | 3/5/2020 7:42 AM  |

Palm Springs -- General Plan Vision & Priorities Survey

|    |   |                   |
|----|---|-------------------|
| 42 | Something about multi generational residents and visitors   | 3/4/2020 11:18 PM |
| 43 | Add a commitment to cultural and ethnic diversity among the citizens in the city.   | 3/4/2020 10:24 PM |
| 44 | The Vision should include respect for nature, pointing out we are nestled in a unique desert basin / mountain interface with wonderful hiking trails and sustainable, carbon neutral electrical power throughout the city. Also, mention should be made of great shopping in the downtown corridor and the other retail districts which feature locally owned, original shops and outstanding dining opportunities.   | 3/4/2020 9:38 PM  |
| 45 | City lights because at night you can't see anything in the neighborhoods. Specially if it's late at night and just trying to get home safely you can't even see anything. Street lights would be amazing to have  | 3/4/2020 9:36 PM  |
| 46 | 1) Provide robust social services WITHIN THE CITY and regardless of what the State and County provide for those less fortunate, homeless, addicted, mentally ill or otherwise disadvantaged or marginalized. 2) Be a world-class city that sets the standard for sustainability, renewable and alternative energy and climate innovation. 3) Attract mid-sized out-of-town convention business utilizing our convention, hospitality, transportation, and leisure assets. 4) Deemphasize high style and more-emphasize sustainability and renewable practicability. | 3/4/2020 9:28 PM  |
| 47 | Discussion of education especially college education and health care  | 3/4/2020 8:14 PM  |
| 48 | Question the words "high style", understand what is suppose to mean, but not the correct words. Would suggest "sophisticated elegance"  | 3/4/2020 7:54 PM  |
| 49 | I think it could be expanded a bit but would really need time to think about this.  | 3/4/2020 7:25 PM  |
| 50 | High style is a bit vague and outdated. A "resort community" is too limited. Palm Springs is an active vibrant city. Resort community implies vacation and retirement community.  | 3/4/2020 7:18 PM  |
| 51 | We need to say something about the environment like our goal is to become less dependant on fossil fuels and become a green city using only solar, wind energy and renewables.  | 3/4/2020 6:48 PM  |
| 52 | Equality is something that government can affect Unity is a more personal experience  | 3/4/2020 6:22 PM  |
| 53 | More lower priced homes. No more big hotels down town.  | 3/4/2020 5:46 PM  |
| 54 | It's pretty good as it is but something needs to be added to address the synchronization of traffic lights on major arteries like, say, Ramon Road. The amount of time locals and visitors waste trying to move around the city is getting worse each year.   | 3/4/2020 5:39 PM  |
| 55 | No more growth  | 3/4/2020 4:31 PM  |
| 56 | We are a small resort destination town. It's the charm of the place and the reason we bought here and live here. Do not mess that up. You will kill the goose.  | 3/4/2020 4:30 PM  |
| 57 | Does not mention activities/attractions/adventure... but rather a leisure experience. Hard to say what 20 years will look like.   | 3/4/2020 4:19 PM  |
| 58 | It's more a vague, wishful "Mission Statement," than a vision of our future. Major changes, e.g., the downtown 10,000 seat arena will impact our, "...safe neighborhoods, ...social environment and ... leisure experience." Every week of the year. Although, the Hockey Club owner will no doubt experience substantial economic growth and a heightened life style with his fellow cronies.  | 3/4/2020 3:37 PM  |
| 59 | A beautiful environment should be included. Parks and fountains and higher end businesses should be developed. The poor should have more options than being bussed to Indio. A sense of community should be established that isn't just about those that you agree with.  | 3/4/2020 12:58 PM |
| 60 | Where everybody is welcomed and celebrated  | 3/4/2020 12:02 PM |
| 61 | Add: We support reasonable growth that includes building additional housing units across the entire economic spectrum- low, moderate and high. We support our tourism industry which is comprised of unique accommodations including small inns, hotels, and vacation rental homes that all contribute to our city's budget and helps us to maintain our quality of life.   | 3/4/2020 11:55 AM |
| 62 | 2nd paragraph changed to: We enhance our natural, cultural, and historical resources with "environmentally conscious and sustainable economic growth."  | 3/4/2020 8:00 AM  |
| 63 | Too much traffic not well thought out in downtown Palm Springs  | 3/3/2020 3:56 PM  |

Palm Springs -- General Plan Vision & Priorities Survey

|    |  |                   |
|----|--|-------------------|
| 64 | I would change last paragraph to say: We provide responsive, friendly and efficient public services within a government that prides itself on being welcoming and inclusive while fostering unity among all citizens.  | 3/3/2020 10:28 AM |
| 65 | The gentrification in Palm Springs will drive us out unless we stop promoting "high style". As a lesbian, I support the right of gay men to love whomever they choose, but I do not support their right to dominate the growth of Palm Springs. I don't want to live in a mid century fantasy of wealth and privilege; I want to live in a genuinely diverse community of people with diverse values and aspirations. STOP THE GENTRIFICATION.   | 3/3/2020 8:38 AM  |
| 66 | Hire someone with a marketing and messaging background. The above is a collection of buzz words that is easily forgotten seconds after reading it. Drop the silly bold text.   | 3/3/2020 7:49 AM  |
| 67 | Just enhance the current vision to include 'Green' city and focus on environmentally friendly policies. And enhance to include 'smoke free city' meaning cigarette and weed smoke free city.   | 3/3/2020 7:27 AM  |
| 68 | What the heck does "High Style" mean?  | 3/3/2020 7:04 AM  |
| 69 | Address the traffic and lack.of main roads For traffic   | 3/2/2020 10:56 PM |
| 70 | I think the term "sustainable economic growth" needs to addressed. There is so much building going on in P. S. that it isn't going to be the small, quaint, semi-sleepy town of the past. I'm glad it's coming back from the depressed time where many storefronts were closed, but somewhere there is a happy medium. Let's remember what made it what is was to begin with and not get carried away with making it so much bigger more crowded.  | 3/2/2020 10:38 PM |
| 71 | A sustainable green plan needs to be added too this  | 3/2/2020 4:04 PM  |
| 72 | Palm Springs is to poor to fix the sidewalks so that they are safe for pedestrians, especially disabled using walkers and wheelchairs. That was the response I received from city hall when I wrote about sand traps in middle of sidewalks, streets with no sidewalks, etc.. Also try crossing Vista Chino at Sunrise without a car entering the crosswalk in front of you. The \$250 fine is not well known or it would not be such a common occurrence.   | 3/1/2020 11:30 PM |
| 73 | PS is a wonderful place with amenities comparable to cities much larger and weather difficult to match. Unfortunately there are several developments in the works that will probably ruin the village atmosphere we cherish. We are particularly worried about the impact the hockey arena project will have on traffic, safety, crime, congestion, noise and pollution. Why such a project would ever be proposed is a mystery. It is clearly inappropriate for downtown PS. This project is contrary to items 9 and 10 or the 2007 General Plan.   | 3/1/2020 5:20 PM  |
| 74 | Additional focus needs to be added for quality of life for residents, including the homeless and economically challenged. Affordable housing needs to be addressed for seniors and families.   | 3/1/2020 5:09 PM  |
| 75 | There should be controlled/managed growth, i.e. do not build the arena right in downtown Palm Springs. It should be built near the highway, the 10. Or it should be scaled down. This arena will dramatically change the character of Palm Springs for the worse.  | 3/1/2020 4:45 PM  |
| 76 | Reduce government involvement in our lives. Reduce taxes and government "services." Protect our neighborhoods with enough police officers.   | 3/1/2020 2:38 PM  |
| 77 | It really should have a vision of an inclusive community with toleration and respect. Respect of values and even should provide value education of a social- in person -community. The community should teach the values that provide what is called for in the vision statement. So often people feel either afraid of speaking up or others use a community forum anonymous from others. Palm springs should do more to promote common goals in a respectful environment. respect for people and community needs to be included. While everyone has rights they also have a right to follow community standards. and the community standards should be enforced. I have a right to a public park that is not over run by homeless. those that choose not to be housed should not do it at my expense and prevent me from park use. | 3/1/2020 1:01 PM  |
| 78 | 1st paragraph Edit to be ... A world renowned "retirement and resort community "... Second paragraph work in ...Healthy environment for highest quality of life... Third paragraph insert ...."proactive" public services  | 3/1/2020 11:36 AM |
| 79 | Full-time residents interests should take priority over tourism interests. The Short Term rental industry is making it harder for working people to be able to afford living in Palm Springs. It also contributes to more crime. Full time neighbors are more aware of the happenings around them as opposed to visitors who could care less about the surroundings.   | 3/1/2020 10:36 AM |

Palm Springs -- General Plan Vision & Priorities Survey

|    |  |                    |
|----|--|--------------------|
| 80 | These are all lovely words but they don't take into consideration what an out of control economic growth will do to the "leisure experience". "Sustainable economic growth and High style...what does that mean? The High style will go down the toilet as traffic becomes more and more clogged. How many bedrooms can you add to the PS downtown? How will you expand the "Road System" to meet this influx of visitors? How about some housing for the homeless...talking about high style..... Wake up people  | 3/1/2020 10:14 AM  |
| 81 | Palm Springs can do more - we can be LEADING with a vision and practice of inclusion - for example we can be the city that eliminated homelessness with inclusionary housing and support.  | 3/1/2020 9:37 AM   |
| 82 | Educational opportunities need to be included. I do not like the work High Style; perhaps: We enhance our natural, cultural and historical resources with the continuous focus on sustainable economic growth and environmental sustainability. We provide responsive, knowledgeable staff which provide public services with within a diverse government that fosters unity and fairness among all our citizens   | 2/29/2020 11:10 AM |
| 83 | New C.O.D. campus, the Tribe's new cultural center, our great art museum, etc. are not even referred to in the vision...we need to highlight those resources more directly.  | 2/29/2020 8:27 AM  |
| 84 | The vision needs more emphasis on our natural desert environment and the need to preserve it. Also beautification and scenic resources should be stressed.   | 2/28/2020 5:32 PM  |
| 85 | Palm Springs has an opportunity to transition from the old "resort community" image for retirees and vacationers nearing retirement, to one of a city on the cutting edge of "smart cities," by capitalizing on its proximity to Silicon Valley. Leveraging the intellectual firepower of the younger, entrepreneurial, intelligent and driven generations would ensure Palm Springs remains a viable destination for a broader market than it attracts today. This is important in order for our city to grow and to be able to withstand the economic downturns that are surely to come in the nearing future. When a city is made up mostly, albeit not entirely, of vacationers and persons on fixed income, one of the first "guilty pleasures" to go is vacations and vacation properties, leaving PS blighted and potentially with even more half-built, unsightly construction projects. We need to attract centers of excellence in artificial intelligence, big data, incubators, entrepreneurship and the city must create favorable incentives for these companies and reinvent itself for the future. | 2/28/2020 3:53 PM  |
| 86 | "We enhance our natural, cultural, and historical resources with sustainable economic growth and high style"...what's "high style," a fashion show? I think we need to add something on fighting Climate Change and protecting our natural lands and mountains around the city.  | 2/28/2020 8:59 AM  |
| 87 | Add emphasis for historic preservation and ecological preservation   | 2/28/2020 5:45 AM  |
| 88 | "High style" is highly subjective. Would re-word, also that may put something like important mid century modern architecture and architects' work in danger- if it is seen as not "high style." Also it feels vague. There should also be a line around "preserving/ preservation" of our architectural history.   | 2/27/2020 10:11 PM |
| 89 | Public services are not equally available to all parts of the city.  | 2/27/2020 8:19 PM  |
| 90 | "High style" is elitist puffery. We enhance AND PRESERVE our natural, cultural, and historical resources with sustainable economic growth. "Unity" is a lost cause. We provide responsive, friendly and efficient public services within a government that EQUITABLY MEETS THE NEEDS OF all OF our citizens.   | 2/27/2020 6:32 PM  |
| 91 | Some neighborhoods needs the city's attention, as far as the up keep of properties. Implementing programs to help property owners beautify their homes.  | 2/27/2020 1:53 PM  |
| 92 | We are all aware that tourism provides a major revenue stream to our City, but as a full-time resident, I don't know that I agree that the primary description of our City should be a 'resort community.'. That prioritizes tourists -- which is arguably how the City is managed. But when policy prioritizes tourists over residents, the policy does not support the long-term viability of the City.  | 2/27/2020 12:20 PM |
| 93 | Not sure but in some ways it does not reflect what PS actually is. In some ways, it's accurate for people with money and "high style." Those words are abrasive.   | 2/27/2020 10:17 AM |
| 94 | I feel that the amount of theft and transient population has not been addressed. Need more police enforcement. Twice I have been robbed.   | 2/27/2020 8:53 AM  |

## Palm Springs -- General Plan Vision & Priorities Survey

|     |   |                    |
|-----|---|--------------------|
| 95  | I like most of what the vision states. However, I feel the city is growing way too fast. Everywhere you drive in the city there's a new condos going up. Are these condos going up for people to actually live in or are they real estate Investments for people who want to have an Airbnb. I think the plan for a new arena is a bad idea. I came from Long Beach California we're even a city of it's size could not support a hockey team. I love where I live and I love Palm Springs. Unfortunately, it's losing it's charm that brought me here.   | 2/27/2020 8:25 AM  |
| 96  | link "sustainable economic growth" with a diversified employment base (beyond lower wage service jobs)  | 2/27/2020 5:43 AM  |
| 97  | Palm Springs Vision for 2040 An inclusive year-round desert community where everyone has access to safe homes, rewarding work, good food, and public services. We prioritize our human and natural resources over economic growth and style because people and the planet must come before profit. We conserve water, reduce waste and energy and encourage local regenerative agriculture and small sustainable business as a means to combat the effects of climate change and seasonality. We embrace new technology and ideas as a means of efficiency and collaboration within a government that fosters unity and civic engagement among all our community members. We provide responsive, friendly and efficient public services to anyone who call Palm Springs home and focus on creating job, food and housing security for our full time residents. Palm Springs is a world-renowned travel destination that prides itself on being accessible to all visitors and residents regardless of sex, race, color, religion, ancestry, national origin, age, disability, medical condition, genetic information, marital status, or sexual orientation. Hubert Humphrey's once said "The moral test of government is how that government treats those who are in the dawn of life, the children; those who are in the twilight of life, the elderly; those who are in the shadows of life, the sick, the needy and the handicapped." | 2/27/2020 1:18 AM  |
| 98  | "high style" means WHAT? Be more specific. Also sounds snobbish. Would also like to see reference to respect for and appreciation of diversity.   | 2/26/2020 10:01 PM |
| 99  | We need to consider ways to encourage more people to be engaged in community efforts to achieve the vision... I would like to see a discussion of public art as a catalyst for this -- and will send you our mission statement... Perhaps the Public Arts Commission could hold a forum to advance this idea... Ann Sheffer   | 2/26/2020 11:19 AM |
| 100 | There should be reference to a high-quality of life for residents with businesses and services that support residents as well as visitors. The reference to an "exciting social environment" should be updated to include "fulfilling, life enchancing". Excitement isn't everything.   | 2/26/2020 7:50 AM  |
| 101 | We are fastly becoming a big city in a small village we need to adjust quickly with permit parking in certain neighborhoods close to downtown, homelessness, up the police force due to break-in and thief.   | 2/26/2020 5:00 AM  |
| 102 | I'm okay with the sports arena, but concerned about the traffic flow and parking situation that will create.  | 2/25/2020 7:45 PM  |
| 103 | I think that the vision should consider the climate crisis. Since we are in a desert, there should be some consideration of the impacts that the climate crisis is having on the City. The vision should guide sustainability from an environmental standpoint, not just a sustainable one. Especially with the growth of Palm Springs and the greater Coachella Valley in general, more should be done to consider the impacts that the climate crisis will have on the City as we move toward 2040. Models developed by the JPL and Scripps Institute show that average global temperatures will rise 3.6 degrees fahrenheit by 2040 - surely that will have a significant impact to Palm Springs.  | 2/25/2020 3:00 PM  |
| 104 | There is no such word as "world-renowned." The first phrase is not a sentence. "High style" is laughable. "Social environment" is relatively meaningless. If this survey has my email address I'll happily RE-write this. It's completely unprofessional.   | 2/25/2020 11:56 AM |
| 105 | I would add "clean" to the first paragraph - not only clean streets but clean air. I know Palm Springs must work in concert with other Coachella Valley cities to address climate change issues and environmental issues (e.g., Salton Sea degradation) but I would hope we would lead on these issues.   | 2/25/2020 10:34 AM |
| 106 | PS needs better public services for homeless citizens. Overnight shelters and food pantries are needed to accommodate their needs. PS also needs more diversity in terms of race and socioeconomic differences. We have sexual preference diversity yet fail to provide an inclusive community for all.   | 2/25/2020 10:28 AM |

Palm Springs -- General Plan Vision & Priorities Survey

|     |   |                    |
|-----|---|--------------------|
| 107 | I would add that the plan should sustain the natural beauty of the area. Examples include limiting building height and not encroaching onto the mountains.  | 2/25/2020 10:16 AM |
| 108 | Economic viability and support of small local businesses should be included. Where is the city going and does it want to be Reno or Aspen - doesn't say in here. More specifics. "High Style" What the hell does that mean?   | 2/25/2020 8:13 AM  |
| 109 | Safe neighborhoods should translate into increased police/traffic enforcement so visitors to this area, as well as RESIDENTS can feel safe walking, biking, driving. Preserving what has made Palm Springs special should be of highest priority. We are well on our way to becoming just another sun belt sprawling city, with no identity and no sense of neighborhood.   | 2/25/2020 8:05 AM  |
| 110 | focus on quality of life for residents  | 2/25/2020 8:03 AM  |
| 111 | Address crime and the homeless problem  | 2/25/2020 8:01 AM  |
| 112 | Believe more focus on economic development to diversify needs to be added.  | 2/25/2020 8:01 AM  |
| 113 | After "unity" add "and growth"  | 2/25/2020 7:18 AM  |
| 114 | We are increasingly a city of year-round residents with a substantial portion who are NOT wealthy retirees and whose lives involves much more than leisure. However, I would not throw out the 'resort' sentiment, since that is much of our economic base. I would remove the reference to 'high style' in the 2nd paragraph, and would rewrite the introduction to denote we are a diverse community with high levels of activism and involvement, including a commitment to those environmental factors and cultural factors that make us a desirable tourist destination. | 2/24/2020 8:42 PM  |
| 115 | Promotes nature and accessibility to biking, hiking, walking paths  | 2/24/2020 6:37 PM  |
| 116 | More GREEN initiatives Enhance the city's diversity and acceptance.   | 2/24/2020 6:03 PM  |
| 117 | High style sounds like coded language that can erase deep histories of community and culture that are rich in Palm Springs. I think the City could do more to honor these deep cultural roots (other than tribal roots -- The Tribe has done a great job of that). Specifically, honor the black and brown that has built this city up with hotels in the 50s and 60s, and the labor that currently fills up low-paying hospitality jobs now.   | 2/24/2020 5:59 PM  |
| 118 | Needs language to attract young(er) professionals, new business, creative industries, etc.  | 2/24/2020 5:55 PM  |
| 119 | It needs to mention our unique diversity and attraction worldwide.  | 2/24/2020 5:48 PM  |
| 120 | Housing for low-income and homeless need to be addressed. Traffic congestion needs to be addressed, especially with the new arena. Create more density living options within walking distance of downtown. Also address historic preservation more to ensure historic buildings are not torn down.  | 2/24/2020 5:48 PM  |
| 121 | Since the city is changing to more year round residents I'm not sure it should be described as just a desert resort community. The city seems to be attracting more commercial businesses in a variety of fields so will future income streams be focused on a different basis?   | 2/24/2020 5:47 PM  |
| 122 | I don't there is an issue with the statement, but we aren't set up to carry it out, ie a government that fosters unity among all our citizens.  | 2/24/2020 5:44 PM  |
| 123 | "High style" seems a bit much. Perhaps this could be removed.   | 2/24/2020 5:40 PM  |
| 124 | We need a reference to preserving the desert and wildlife.  | 2/24/2020 5:39 PM  |
| 125 | Our hoods are not that safe. STRs have created "neighborhood shells" that are empty and with out good support to stop crime and vandalism.  | 2/24/2020 5:39 PM  |
| 126 | add cultural and education opportunities, institutions such as museums, colleges, universities, medical -- all enhance the quality of life. Festivals such as film fest and modernism week and related cultural activities. Built environment and architectural awareness are relevant and meaningful to citizens and visitors.   | 2/24/2020 5:38 PM  |
| 127 | I would change the phrase "high style". Unclear to me what that's supposed to mean.   | 2/24/2020 5:30 PM  |
| 128 | Inclusion Diversity   | 2/24/2020 5:26 PM  |
| 129 | The number of Marijuana grow sites and retail sales shops are taking over the city. The building sites that are incomplete are discouraging and ruining the look of Palm Canyon. It would be  | 2/24/2020 5:22 PM  |



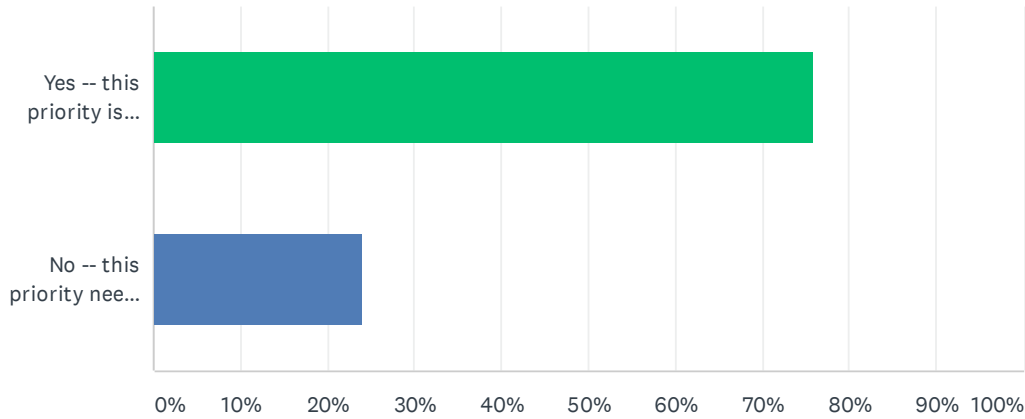
## Palm Springs -- General Plan Vision & Priorities Survey

|     |  |                   |
|-----|--|-------------------|
|     | nice to get more retail that is good not only for tourists but residents that live here.   |                   |
| 130 | keep the small village feel of he downtown are of Palm Springs.  | 2/24/2020 5:20 PM |
| 131 | It needs to be diversified from just a desert resort community.  | 2/24/2020 4:57 PM |
| 132 | We need open spaces and preserve our views of the mountains. We need to (as much as possible) retain our village feel to it and avoid becoming another LA/OC suburb that looks like every other place. If golf courses are no longer feasible, we need to turn them back into open desert/preserved as open space and not developed into more homes. | 2/24/2020 2:39 PM |

***"Support Palm Springs as one of the world's premier desert resorts."***

Q6 Is this priority still relevant? Would you suggest any revisions to this priority?

Answered: 271 Skipped: 67



| ANSWER CHOICES  | RESPONSES |     |
|---|-----------|-----|
| Yes -- this priority is fine as it is; no changes are needed. | 76.01%    | 206 |
| No -- this priority needs to be revised.                      | 23.99%    | 65  |
| TOTAL   |           | 271 |

Palm Springs -- General Plan Vision & Priorities Survey

| #  | IF YOU SELECTED "NO -- THIS PRIORITY NEEDS TO BE REVISED," WHAT CHANGES WOULD YOU SUGGEST? (PLEASE INDICATE IN THE COMMENT BOX PROVIDED BELOW).  | DATE              |
|----|--|-------------------|
| 1  | North End of town updated  | 3/11/2020 4:29 PM |
| 2  | Diversify employment sectors.  | 3/11/2020 4:18 PM |
| 3  | Assist communities that need more resources than those that are in higher income areas.  | 3/11/2020 4:12 PM |
| 4  | emergency preparedness complete sidewalks clean air w/ no smoking neighborhood permit parking limit alternate transportation modes - scooters, etc.  | 3/11/2020 4:04 PM |
| 5  | Again, it seems as Palm springs main focus or primary focus is visitor relations and tourism. I realize they help sustain our economy, however some locals are unable to afford to continue living here. cost of living increases with upscale developments.   | 3/11/2020 4:01 PM |
| 6  | How will you support Palm Springs as one of the world's premier desert resorts???  | 3/7/2020 8:34 PM  |
| 7  | We are no longer a "Premier resort", have gotten larger and more diverse. We are a small city now, more middle and low income working persons..fewer big spenders, more business and medical professionals and retirees. Lived here off and on since 1956. Seen a lot of changes. The old village is gone! | 3/7/2020 4:28 PM  |
| 8  | We need to diversify the economy away from the one trick pony of tourism. The needs of the inhabitants of this community need to have as high a priority as tourism and they don't currently.  | 3/7/2020 2:37 PM  |
| 9  | PS is nearly built out and not large enough to be marketed as international. It is too laid-back to be premier.  | 3/7/2020 10:54 AM |
| 10 | El Paseo took that from PS as far as Retail. Downtown needs additional hotels but in a uniquely PS's way. Too many dead projects.  | 3/6/2020 9:41 PM  |
| 11 | Focus more on city residents rather than tourists.   | 3/5/2020 3:01 PM  |
| 12 | Premier Destinations.  | 3/5/2020 1:40 PM  |
| 13 | We are not premier.  | 3/5/2020 12:42 PM |
| 14 | One of the priorities should be remaining a desert resort area, but it should be a main priority. Thus, Palm Springs has an historical reputation as a world class resort destination but that is not its only value.  | 3/5/2020 12:39 PM |
| 15 | focusing on Spanish and Mid Century style. (we don't need any more motel 6 or chain hotels.)   | 3/5/2020 9:49 AM  |
| 16 | Focus on Year around economy for Residents and Tourist. Not be dependent on Tourist economy  | 3/5/2020 8:55 AM  |
| 17 | This certainly isn't Priority #1 for residents. I'd put it at #3 or #4.  | 3/5/2020 7:43 AM  |
| 18 | don't sell the city short. instead of saying it's "one of" you should be referring to Palm Springs and "THE premier desert resort destination."  | 3/5/2020 5:06 AM  |
| 19 | Not priority 1 Residents wellness first priority   | 3/4/2020 11:19 PM |
| 20 | Less emphasis on this because Palm Springs has achieved this goal. No need to encourage more visitors and residences. To maintain the unique style and feel of a small town that is what is important. Not to lose site of the original design for the city. Bigger isn't always better.                   | 3/4/2020 9:47 PM  |
| 21 | Priority needs to be placed on addressing climate change and specifically 1) the 6 to 11-degree Fahrenheit temperature increase we're expecting, 2) how the resulting 'shortened season' will be planned for 2) creation of sustainable water management plans to ensure adequate resources.               | 3/4/2020 9:33 PM  |
| 22 | "World"premier is a lofty goal I'd consider a more maintainable designation such as "America's premier... And does it warrant #1 position?"  | 3/4/2020 6:31 PM  |
| 23 | It is a good place to live in because the great climate and great places to enjoy the mountains and great walking.   | 3/4/2020 4:57 PM  |
| 24 | PS is not Premiere nor will it ever be. Save that for Indian Wells.  | 3/4/2020 4:33 PM  |

## Palm Springs -- General Plan Vision & Priorities Survey

|    |  |                    |
|----|--|--------------------|
| 25 | A safe, well lit community would be nice. Everything doesn't need to be about tourists. How about things for us full timers?   | 3/4/2020 1:00 PM   |
| 26 | Premier Desert Community   | 3/4/2020 12:04 PM  |
| 27 | ELIMINATE VACATION RENTALS IN RESIDENTIAL NEIGHBORHOODS Why not put the tax paying residents 1st   | 3/3/2020 2:32 PM   |
| 28 | Palm Springs is big enough. There are too many hotels in development already. STOP THE GROWTH.   | 3/3/2020 8:40 AM   |
| 29 | What does support mean? The concept is ok, it just needs to be written properly.   | 3/3/2020 7:52 AM   |
| 30 | Get the hotels and buildings that have been idle for years DONE and completed???   | 3/3/2020 6:54 AM   |
| 31 | Too many hotels  | 3/2/2020 10:58 PM  |
| 32 | We need to add economic development not related to tourism   | 3/2/2020 5:35 AM   |
| 33 | Does making the city safe for pedestrians part of making this a premier desert resort?   | 3/1/2020 11:33 PM  |
| 34 | Why is the word 'desert' required?   | 3/1/2020 3:51 PM   |
| 35 | The city needs to take care of care of it's own people first.  | 3/1/2020 12:36 PM  |
| 36 | Add...and place to retire.   | 3/1/2020 11:38 AM  |
| 37 | Restraint and manage the rapid growth of this desert resort so it stays "premier".   | 3/1/2020 10:22 AM  |
| 38 | Palm Springs is one of the World's premier destinations providing opportunities for vacation , cultural, educational, and business meetings.   | 2/29/2020 11:14 AM |
| 39 | BTW, I think this is not entirely true. I can't think of one world-class resort in PS. Sure, there are some nice hotels with pretty pools and increasingly better restaurants. To be a "world premier resort," however, is to say people from around the world elect to spend their time and resources here. The data just does not support that presumption. PS attracts a nostalgic American crowd, mostly from the region. Travelers from Tokyo, London, Paris, Berlin, Madrid and other truly world class cities are not flicking to PS - and therefore, neither is their money.   | 2/28/2020 4:02 PM  |
| 40 | I think there needs to be more controlled growth with height restrictions for commercial and multi-unit residential buildings.   | 2/28/2020 2:59 PM  |
| 41 | It is not reflected as a premier destination   | 2/27/2020 8:20 PM  |
| 42 | It needs to accommodate all walks of people  | 2/27/2020 2:34 PM  |
| 43 | Palm Springs should be a wonderful place to live AND to visit. The prioritization on tourism over residents needs to be modified. People who make the City their full-time home understand that tourism is and has been critical to the City's culture and its financial health. But, this Priority seems more appropriate for Disneyland. Our economic development strategies should include more diverse and recession-insulative targets beyond tourism/hospitality and real estate development. Our kids should have employment opportunities here in industries beyond those as well. There is no reason we can't support and build our economic base of tourism and real estate development while also prioritizing diversification and more comprehensive economic evolution. | 2/27/2020 12:31 PM |
| 44 | Safety of visitors and residents whether on foot, car or bike. Focus on reduced speeds as cornerstone of our vacation destination city. Goal of reduced speeds in residential areas to 25 to 35 MPH. Further focus on distracted driving, and commitments of citizens to obey all traffic laws whether on foot, car or bike.   | 2/27/2020 9:23 AM  |
| 45 | Housing: need increased emphasis on affordable housing (so work force will not drift away  | 2/27/2020 8:48 AM  |
| 46 | While tourism is vitally important to our community, our priorities should lie in our year round residents because the tourism season is fleeting and without a thriving, sustainable community of qualified employees is more important than being a desirable travel destination.  | 2/27/2020 1:21 AM  |
| 47 | Rather than focus on resorts - refer to premier desert "destination"   | 2/26/2020 10:13 PM |
| 48 | It's too vague to be the first Priority or any priority  | 2/26/2020 6:09 PM  |
| 49 | We are not a resort, we are a community with people who live and work here. We enjoy visitors  | 2/25/2020 10:29 AM |

## Palm Springs -- General Plan Vision & Priorities Survey

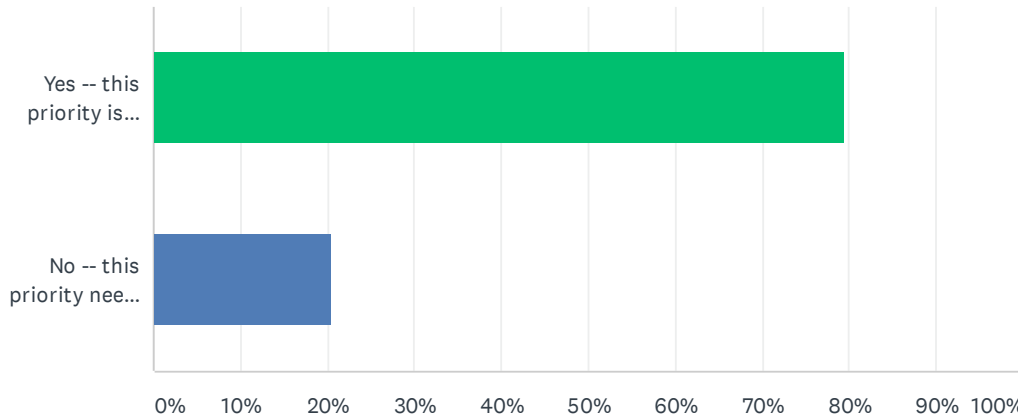
yet our focus should not be solely on economic development.

|    |   |                   |
|----|---|-------------------|
| 50 | Residents first....not the needs of the vacation industry. Residents are being priced out and we will soon become a town of nothing more than vacation rentals, part time homes for the wealthy and the service businesses that support them.           | 2/25/2020 8:08 AM |
| 51 | Drop "desert"   | 2/25/2020 7:20 AM |
| 52 | "premier desert resorts" suggests a city with limited scope. I don't have immediate rewording, but go back to my comments about the vision.   | 2/24/2020 8:44 PM |
| 53 | Palm Springs is one of the world's premier desert resorts. We will continue to be so. I'd like to see us move away from a focus on resort, to a desert community, that feels more inclusive to the people who live and work here full-time, year-round. | 2/24/2020 6:00 PM |
| 54 | I think the description should reflect more year round citizens.  | 2/24/2020 5:48 PM |
| 55 | Remove "desert" from priority. It should be premier resorts.  | 2/24/2020 5:42 PM |
| 56 | Change "resorts" to "resort communities"  | 2/24/2020 5:32 PM |
| 57 | Use word other than "resorts" since many visitors do not stay in a traditional resort   | 2/24/2020 5:26 PM |
| 58 | We are more than a resort community   | 2/24/2020 4:58 PM |
| 59 | that's fine but take of the residents too. We feel totally slighted in lieu of tourists.  | 2/24/2020 4:54 PM |
| 60 | suggest adding eco-tourism into the general plan; millennials love hiking and access to our Peninsular Bighorn Sheep.   | 2/24/2020 2:41 PM |

***"Establish the City as a leader in efficient use of resources: land, water, and energy."***

Q7 Is this priority still relevant? Would you suggest any revisions to this priority?

Answered: 272 Skipped: 66



| ANSWER CHOICES  | RESPONSES |            |
|---|-----------|------------|
| Yes -- this priority is fine as it is; no changes are needed. | 79.41%    | 216        |
| No -- this priority needs to be revised.                      | 20.59%    | 56         |
| <b>TOTAL</b>  |           | <b>272</b> |

Palm Springs -- General Plan Vision & Priorities Survey

| #  | IF YOU SELECTED "NO -- THIS PRIORITY NEEDS TO BE REVISED," WHAT CHANGES WOULD YOU SUGGEST? (PLEASE INDICATE IN THE COMMENT BOX PROVIDED BELOW).  | DATE               |
|----|--|--------------------|
| 1  | North End of town updated  | 3/11/2020 4:29 PM  |
| 2  | Diversify employment sectors.  | 3/11/2020 4:19 PM  |
| 3  | Assist communities that need more resources than those that are in higher income areas.  | 3/11/2020 4:12 PM  |
| 4  | emergency preparedness complete sidewalks clean air w/ no smoking neighborhood permit parking limit alternate transportation modes - scooters, etc.  | 3/11/2020 4:05 PM  |
| 5  | Again, it seems as Palm springs main focus or primary focus is visitor relations and tourism. I realize they help sustain our economy, however some locals are unable to afford to continue living here. cost of living increases with upscale developments.   | 3/11/2020 4:01 PM  |
| 6  | Sustainable resources to reduce carbon footprint and support climate change initiatives  | 3/10/2020 11:54 AM |
| 7  | How will this happen??   | 3/7/2020 8:34 PM   |
| 8  | Establish the City as a leader in efficient use AND PRESERVATION of resources: land, water, and energy.  | 3/7/2020 4:59 PM   |
| 9  | GET RID of the windmills, and replace them with storage batteries, place ALL solar panels on every house, trailer and business in town.  | 3/7/2020 4:32 PM   |
| 10 | Building heights would have to be raised for efficient use of land and that would destroy the small town ambience. Waste of water is obscene.  | 3/7/2020 10:55 AM  |
| 11 | Maybe it should be a leader in the efficient use and conservation of resources: ...  | 3/5/2020 7:10 PM   |
| 12 | This should not be a "vision" but an expected baseline expected at all time. If this isn't happening, then the function of the city isn't working correctly.   | 3/5/2020 3:31 PM   |
| 13 | Trying to be green. Cost the residence more money than how the current utilities are provided. If there is a cost saving program in place and becoming more sustainable is more affordable than maybe it would work. Imposing these higher cost onto homeowner and business is unfair and therefor would reduce growth due to higher taxes fixing business to relocate and home sales to plummet   | 3/5/2020 1:07 PM   |
| 14 | Certainly haven't tackled this one since this is one of the most inefficient cities around. If I am wrong, please share how this city is efficient. Businesses don't like doing business here. The process is ridiculous and there are too many boards that are nothing more than red tape. The city needs to be more business friendly and create efficient permitting process, building processes, approval processes, etc. Most of this can be done online yet this city makes everything in person. Get rid of half the boards and streamline operations. If this was a corporation the city would be out of business. | 3/5/2020 12:54 PM  |
| 15 | I have never seen so much waste until I started working at City Hall.  | 3/5/2020 12:43 PM  |
| 16 | Yes it is good as is but i do have a comment: with all of the issues of single use plastic and "recyclable" plastic actually not being recycled as there isn't a market for # 3-7 i think there needs to be better education about that so people start utilizing less plastic and not be under the false assumption that it's being recycled. ALSO: have a community relations push/person who works with each restaurant/ deli to get them to use no plastic straws, decompostable take out containers, eliminate plastic silverware etc..... There is so much use of single use plastic its discouraging.               | 3/5/2020 9:52 AM   |
| 17 | Nurture, attract, and grow renewable, energy based companies. Create high-paying jobs in Renewable Energy and create Work Force development programs   | 3/5/2020 9:00 AM   |
| 18 | It should be stated as it is, and expand the energy commitment by adding "through a municipal carbon neutral energy provider and use of an intelligent transportation system to increase traffic efficiency in the city. (Of course, we would need to actually integrate traffic controls into such a system.)   | 3/4/2020 9:46 PM   |
| 19 | There need to be teeth in this priority. Declaration of a climate emergency is essential. The City needs to consider climate impact EVERY time a budgetary decision is made. Lead other desert cities by using CVAG as a conduit to scale wider climate mitigation impacts. Push hard for a  | 3/4/2020 9:39 PM   |

## Palm Springs -- General Plan Vision & Priorities Survey

reasonable water usage plan to ensure resources. Leverage the Valley's reputation as a renewable-energy hub to become the model energy 'City of the Future.'" STOP ALLOWING ZONING VARIATIONS DOWNTOWN THAT POLLUTE OUR SUPPOSED-TO-BE-PROTECTED MOUNTAIN VIEWS.

|    |  |                    |
|----|--|--------------------|
| 20 | Ew construction ie Kimpton Hotel had no requirements for either so,at power or gray water system.  | 3/4/2020 8:00 PM   |
| 21 | leader is water, land and air energy efficiency and sustainability   | 3/4/2020 7:57 PM   |
| 22 | Too many hotels are being built with financial problems. We are having water problems. Nothing gets solved. Salton sea is only talk.   | 3/4/2020 5:01 PM   |
| 23 | The word "efficient" should be replaced with the words "the sustainable".  | 3/4/2020 1:53 PM   |
| 24 | Sidewalks needed in several places. Effort to have better night lighting because too many walkers are killed. Set up "sting" ops for drivers not yielding to pedestrians in crosswalks.  | 3/3/2020 4:15 PM   |
| 25 | But the state gov't was ridiculously shortsighted when it declared the drought over. Once again many ignore water advice and I see sprinklers mid-afternoon when most of the moisture evaporates. Water runs down gutters. Water rules must be reinstated so prohibit watering from 7 am through 7pm. New construction goes up, but where is the water to come from??? Removal of government oversight has left blatant waste of resources which is not sustainable.   | 3/3/2020 8:28 AM   |
| 26 | Palm Springs values and embraces sustainable environmental goals. (You have no idea what issues will emerge over 20 years)   | 3/3/2020 7:56 AM   |
| 27 | The priority is good but how you're currently meeting that priority leaves a lot to be desired. Palm Springs has sun 350+ days per year, discrete solar panels should be EVERYWHERE but they are cost restrictive for a lot of homeowners, especially part time residents who use their home only 6mths per year, then for the homeowner solar becomes unviable but it would still be good for the city as a whole, the city needs to make it viable for the part time homeowner to benefit the city (and country) as a whole. | 3/3/2020 7:32 AM   |
| 28 | They need to do more to improve??  | 3/3/2020 6:55 AM   |
| 29 | If water is priority Why is water running down Racquet club almost every Day..near Indian toward SUNRISE   | 3/2/2020 11:01 PM  |
| 30 | More details and goals   | 3/2/2020 4:06 PM   |
| 31 | Using renewable energy resources such as solar and wind energy   | 3/1/2020 3:53 PM   |
| 32 | No. You will just continue to regulate the citizens without their consent.   | 3/1/2020 2:40 PM   |
| 33 | Replace "leader in" with "model for "  | 3/1/2020 11:39 AM  |
| 34 | Stainability and climate change need to be stated in some way  | 2/29/2020 11:15 AM |
| 35 | I consider this to be a basic part of good governance and not a "priority," which implies there will be a moment when it's a priority and a moment when it's not.  | 2/28/2020 4:05 PM  |
| 36 | Add emphasis regarding preservation of natural,resources, not just efficient use.'   | 2/28/2020 5:48 AM  |
| 37 | Need to practice what they preach  | 2/27/2020 8:21 PM  |
| 38 | Need to move beyond "efficient" to language that recognizes the changes required to combat climate change.   | 2/27/2020 4:00 PM  |
| 39 | It needs to show some diversity, especially in the housing,and jobs  | 2/27/2020 2:35 PM  |
| 40 | "natural resources"  | 2/27/2020 1:27 PM  |
| 41 | I would add human resources to this list. For example, our transient population are not a problem, simply misappropriated human resources.   | 2/27/2020 1:22 AM  |
| 42 | "efficient, SUSTAINABLE and climate-friendly use of resources"   | 2/26/2020 10:04 PM |
| 43 | The General Plan needs to be integrated with the City's Sustainability Plan and the State's Greenhouse Gas reduction mandates.   | 2/26/2020 8:48 PM  |
| 44 | Why is this.Priority #2 for a city with no source of revenue but tourism? This should be further   | 2/26/2020 6:09 PM  |

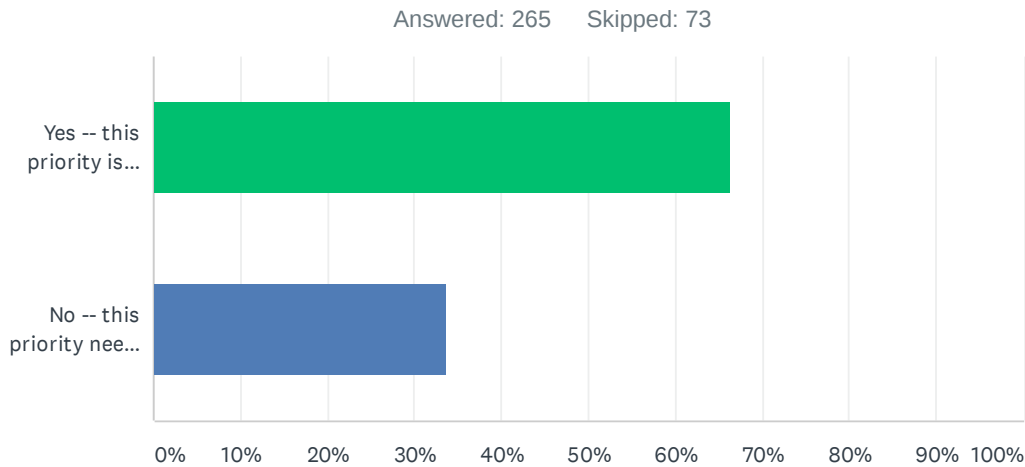


## Palm Springs -- General Plan Vision & Priorities Survey

|    |   |                    |
|----|---|--------------------|
|    | down the list.  |                    |
| 45 | I don't think Palm Springs needs to be the leader but we do need to be responsible, efficient and thoughtful users of resources.  | 2/26/2020 7:51 AM  |
| 46 | More needs to be considered in regards to the climate crisis.   | 2/25/2020 3:00 PM  |
| 47 | We may well stress an efficient use of our resources without having to be a leader in such use. Shouldn't we, in fact, be adopting ideas from other larger and smaller cities that show leadership in any one of various applications of this concept. It's presumptuous to say we must be leaders ourselves in such a broad field. And this is a priority even if it isn't necessarily our top priority.   | 2/25/2020 12:01 PM |
| 48 | This is the one that should be altered to take into account air quality which I don't think is managed well valley wide. Palm Springs started as a destination for people with respiratory problems. You certainly would not come here today if you are in that category. Given an average age that is well above state and national averages, Palm Springs could become uninhabitable for a large percentage of its population if this is not addressed. | 2/25/2020 10:39 AM |
| 49 | without government control  | 2/25/2020 8:04 AM  |
| 50 | I support this priority, but believe we need to be a leader consistent with our size. We are not a large city and need to use our resources wisely.   | 2/25/2020 8:03 AM  |
| 51 | Minor adjustment here, I would find some way to include a reference to climate change.  | 2/24/2020 8:45 PM  |
| 52 | Needs more emphasis on GREEN initiatives (i.e. solar, recycling, etc.)  | 2/24/2020 6:05 PM  |
| 53 | If you are mentioning land it should be use and preservation.   | 2/24/2020 5:40 PM  |
| 54 | Establish the City as a leader in efficient use of resources: land, water, and energy, with a specific plan to adapt to climate change, including urban cooling and increasing the city's tree canopy.  | 2/24/2020 5:32 PM  |
| 55 | With the growth rate zooming we need a better plan for all of our utilities.  | 2/24/2020 5:24 PM  |
| 56 | OMG these are so funny. They would be great in the future but thy are NOT practiced now. PS wastes so much water & energy. The land is being so overdeveloped. There is hardly any open space. Everything is being built on. It's all over 2 stories, blocking the view and using more resources.   | 2/24/2020 4:57 PM  |

***"Diversify the City's economic foundations and promote Palm Springs as the 'first choice' for businesses."***

Q8 Is this priority still relevant? Would you suggest any revisions to this priority?



| ANSWER CHOICES  | RESPONSES |     |
|---|-----------|-----|
| Yes -- this priority is fine as it is; no changes are needed. | 66.42%    | 176 |
| No -- this priority needs to be revised.                      | 33.58%    | 89  |
| TOTAL   |           | 265 |

Palm Springs -- General Plan Vision & Priorities Survey

| #  | IF YOU SELECTED "NO -- THIS PRIORITY NEEDS TO BE REVISED," WHAT CHANGES WOULD YOU SUGGEST? (PLEASE INDICATE IN THE COMMENT BOX PROVIDED BELOW).  | DATE              |
|----|--|-------------------|
| 1  | North End of town updated  | 3/11/2020 4:29 PM |
| 2  | Diversify employment sectors.  | 3/11/2020 4:19 PM |
| 3  | Assist communities that need more resources than those that are in higher income areas.  | 3/11/2020 4:12 PM |
| 4  | emergency preparedness complete sidewalks clean air w/ no smoking neighborhood permit parking limit alternate transportation modes - scooters, etc.  | 3/11/2020 4:05 PM |
| 5  | Again, it seems as Palm springs main focus or primary focus is visitor relations and tourism. I realize they help sustain our economy, however some locals are unable to afford to continue living here. cost of living increases with upscale developments.   | 3/11/2020 4:01 PM |
| 6  | dont limit first choice to just businesses. Add diversity - ex: entrepreneurs  | 3/9/2020 11:54 AM |
| 7  | Businesses have a difficulty with the permit process. Stream line the process.   | 3/7/2020 8:35 PM  |
| 8  | Focus more on ideal for small businesses relevant to tourism/resort, and retirees.   | 3/7/2020 10:56 AM |
| 9  | Fine tune this   | 3/6/2020 9:41 PM  |
| 10 | We need to promote a better mix of businesses (brand name and locally owned) that deliver quality products and services for both residents and visitors that are congruent with the Palm Springs world class style. We have enough cannabis stores and tourist trap shops in town. We might not want to be the 'first choice' for every type of business.  | 3/6/2020 3:33 PM  |
| 11 | Please focus on more diversity beyond tourism and healthcare.  | 3/6/2020 9:15 AM  |
| 12 | First choice for what kinds of businesses? We do not want all of them with no thought as to consequences.  | 3/6/2020 8:00 AM  |
| 13 | Too general, Needs to be specific for types and quality of business  | 3/6/2020 6:08 AM  |
| 14 | First Choice for businesses with businesses in mind to help promote and prosper  | 3/5/2020 4:49 PM  |
| 15 | A smart choice. There is no reason to change our destination brand in order to accommodate a wide range of business requests at the expense of the destination. This could negatively impact Palm Springs very quickly. It implies we don't care of the the Palm Springs experience, we only care about money in our pockets. Go ahead and build whatever you want.                              | 3/5/2020 3:34 PM  |
| 16 | This needs to be written more clearly. What does this mean?  | 3/5/2020 3:02 PM  |
| 17 | I answered this on the one before. The city is NOT NOT NOT known for being business friendly so why would it be a first choice.  | 3/5/2020 12:54 PM |
| 18 | Make sure there's enough inexpensive housing for all the employees needed to support this "vision"   | 3/5/2020 9:58 AM  |
| 19 | Look at our boundaries size and look what happens when towns get too big. Traffic, congestion, pollution, quiet neighborhoods getting overrun with rentals and traffic. Lets decide that sensible planned growth is good but not just any business and growth. PS will become less desirable the bigger it gets. Why do we need to duplicate big cities. People come here to get away from that! | 3/5/2020 9:55 AM  |
| 20 | the term business is much to general this needs to be specified  | 3/5/2020 8:42 AM  |
| 21 | DEfine the kind of businesses that move into the valley so that they are in line with and do not contradict other priorities like priority one.  | 3/5/2020 6:57 AM  |
| 22 | Not sure what this means or what the city is doing to promote first choice is business.  | 3/5/2020 6:25 AM  |
| 23 | With an eye to planning for future endeavors   | 3/4/2020 11:20 PM |
| 24 | First choices need to be best choices. Reduce business license fees, red tape and other City costs to attract more new businesses. Improve the permitting and approval processes.  | 3/4/2020 9:42 PM  |
| 25 | Not for small business   | 3/4/2020 8:01 PM  |
| 26 | do not like the "first choice" wording, but can not come up with a better alternative. Palm  | 3/4/2020 8:01 PM  |

## Palm Springs -- General Plan Vision & Priorities Survey

Springs should want to be a "home for businesses that attract and promotes diversity"

|    |   |                   |
|----|---|-------------------|
| 27 | It's not just the first choice for businesses, which implies businesses moving here. It needs to be that plus the place where new businesses are nurtured.  | 3/4/2020 7:32 PM  |
| 28 | Prioritize people first, businesses second,   | 3/4/2020 6:41 PM  |
| 29 | Too vague to apply meaningful benchmarks and measurable outcomes  | 3/4/2020 6:35 PM  |
| 30 | I am interested to know what the city is doing to support this, as the city itself is a good choice for resort based businesses there isn't a lot of financial backing for other industries. Is there a tax plan to promote new business? What kind of benefits do businesses have to choose Palm Springs as the place for their companies? | 3/4/2020 5:23 PM  |
| 31 | Please keep Palm Springs a good place to live in. No corruption. Where can we put new businesses?   | 3/4/2020 5:03 PM  |
| 32 | First Choice should be the people that live here  | 3/4/2020 4:34 PM  |
| 33 | I am deeply concerned about the transition of Palm Springs's world renowned 'character' and visibility, with the possibility of an arena/complex that would create absolute congestion in the downtown area. The appeal of a world famous desert resort city will, in my opinion be tarnished by attracting a less desirable demographic.   | 3/4/2020 4:33 PM  |
| 34 | Stick with what's working. Diversification will ruin it as a resort destination   | 3/4/2020 4:31 PM  |
| 35 | For what types of businesses? Can Palm Springs sustain large businesses?  | 3/4/2020 4:20 PM  |
| 36 | All "businesses," no matter the impact?   | 3/4/2020 3:41 PM  |
| 37 | Welcoming and allowing businesses to thrive   | 3/4/2020 12:05 PM |
| 38 | More support for businesses trying to establish themselves in town. Escrow construction costs for subcontractors so construction work isn't stopped due to lack of resources. Require union workers on projects.  | 3/3/2020 4:17 PM  |
| 39 | Eliminate businesses in residential neighborhoods - i.e. short term house rentals   | 3/3/2020 2:33 PM  |
| 40 | Not all businesses are created equal. Encourage businesses that contribute to community development and personal improvement, and not those businesses that further class divisions. We have more than enough high-end service providers. It's time to build the middle class in Palm Springs for an inclusive and sustainable future.      | 3/3/2020 8:45 AM  |
| 41 | Nice words that define noting. The goal is a worthy one. Palm Springs supports and enables diverse economic and business opportunities  | 3/3/2020 8:02 AM  |
| 42 | Not very good at this??   | 3/3/2020 6:55 AM  |
| 43 | Again, I'm all for keeping the city vital and attractive to business, but just not too much to make it into a metropolis.   | 3/2/2020 10:40 PM |
| 44 | Stress importance of small locally owned businesses.  | 3/1/2020 3:54 PM  |
| 45 | The city has no legitimate purpose in directing the economy.  | 3/1/2020 2:41 PM  |
| 46 | There are too many hand outs for business. there needs to be a balance and it does not seem there is balance and transparency. moderation needs to be part of the staement that we expect business to be part of the community and not just another cash cow for the immediacy of the business.   | 3/1/2020 1:05 PM  |
| 47 | City should create a business friendly employee attitude. City should not be judgmental in the types of business withing to locate in Palm Springs. Capitalize on College of the Desert's PS campus curriculum for developing new business.   | 3/1/2020 11:47 AM |
| 48 | Insert "clean, sustainable businesses "   | 3/1/2020 11:42 AM |
| 49 | Instead of only concentrating on tourism to bring growth to Palm Springs, outreach to more tech industries should be considered, especially because people are now able to easily work remotely. Also, more consideration should be given to businesses that support the growing of Palm Springs as a retirement community.                 | 3/1/2020 10:39 AM |
| 50 | Good choice for businesses... might be better than over stating the present state of affairs.   | 3/1/2020 10:26 AM |

Palm Springs -- General Plan Vision & Priorities Survey

|    |  |                    |
|----|--|--------------------|
| 51 | I like the first part, but the second confuses me. First choice? In the valley, state, world?  | 2/28/2020 9:01 AM  |
| 52 | First Choice may be unrealistic. Suggest 'business friendly'.  | 2/28/2020 5:50 AM  |
| 53 | The charm of PS is that we don't have a ton of chains (ppl can go to palm desert for that). It should be a place that encourages local or small businesses to thrive.  | 2/27/2020 10:15 PM |
| 54 | Not business friendly outside of restaurants.  | 2/27/2020 8:22 PM  |
| 55 | Because we are fed up with making concessions to corrupt, destructive, and inept developers: "Diversify the City's economic foundations and promote Palm Springs as A LOCATION FOR A WIDE RANGE OF DESIRABLE businesses.   | 2/27/2020 6:36 PM  |
| 56 | There is an over-emphasis on business. Palm Springs is on a path to becoming a tourist-only enclave that provides hotels, attractions, restaurants, short-term rentals, and an overly-intrusive arena. Residents will begin to migrate to other desert communities as residential life in the greater Palm Springs area becomes unpleasant.  | 2/27/2020 6:35 PM  |
| 57 | We don't want any kind of business. We want businesses that support our vision and our dream for the town. We DON'T want the Indians building a completely unsustainable stadium that will ruin the town and tax all of it's resources. "First choice for sustainable businesses which support our vision for our town." Or something like that.   | 2/27/2020 1:29 PM  |
| 58 | 'Promote' is too passive a verb and smacks of what the Chamber of Commerce currently does to advertise and market the City as resort destination. A stronger action is required explore and establish tax incentives, public/private partnerships, post-secondary educational programs etc. to secure investment from businesses. Also, 'businesses' is too general a term. What types of businesses? Type doesn't have to refer to specific industries but could suggest attributes such as job-producing, economically expansive, recession-insulative, technologically driven, etc. Left as it is, this Priority is too weak to have any relevance. | 2/27/2020 12:38 PM |
| 59 | "first choice" needs context (no, Amazon did not pick PS for a second HQ for many good reasons) that relates to community characteristics; relate this to employee talent and opportunities for small businesses vs larger corps.  | 2/27/2020 5:51 AM  |
| 60 | This needs to prioritize include small businesses and entrepreneurs, not foreign investment and large corporations. Let's concentrate on a hyper-local economy that puts money back into our community as opposed to funneling it out. Circular not linear. Keep in mind every dollar spend locally generates 3x more tax revenue for the city than one spent at a chain store.  | 2/27/2020 1:25 AM  |
| 61 | What does "first choice" mean?   | 2/26/2020 10:05 PM |
| 62 | This should be the first Priority.   | 2/26/2020 6:10 PM  |
| 63 | More emphasis on locally owned businesses  | 2/26/2020 11:21 AM |
| 64 | I would enhance this statement as the "first choice" for businesses and their employees."  | 2/26/2020 7:52 AM  |
| 65 | With so many empty shells of buildings and hotels we need to fast track the building getting finished to promote Palm Springs as a first choice.   | 2/26/2020 5:04 AM  |
| 66 | I feel Our brand needs to focus most on tourism business   | 2/25/2020 3:52 PM  |
| 67 | Foundation (not foundations) Business (not businesses) Poorly written  | 2/25/2020 12:02 PM |
| 68 | Worry about "industrial." Focus needs to be on clean industries and solutions.   | 2/25/2020 10:39 AM |
| 69 | We need to clarify the term businesses to include businesses that are inclusive of women and minorities.   | 2/25/2020 10:31 AM |
| 70 | Not sure it needs to be revised, but not sure how feasible it is. Being a leading business destination seems more realistic.   | 2/25/2020 10:18 AM |
| 71 | Assist small businesses as much as possible. Keep big box stores out   | 2/25/2020 9:32 AM  |
| 72 | Promote the growth of local small businesses and in home businesses. Acknowledge the fact this community is severely susceptible to national economic fluctuations (more so than normal non-tourist cities) and prepare for those fluctuations. "First choice for businesses" means nothing if it isn't backed up by a city that acts that way. The City currently has a horrible reputation with many businesses that have opened gone through any process with the city  | 2/25/2020 8:17 AM  |

## Palm Springs -- General Plan Vision & Priorities Survey

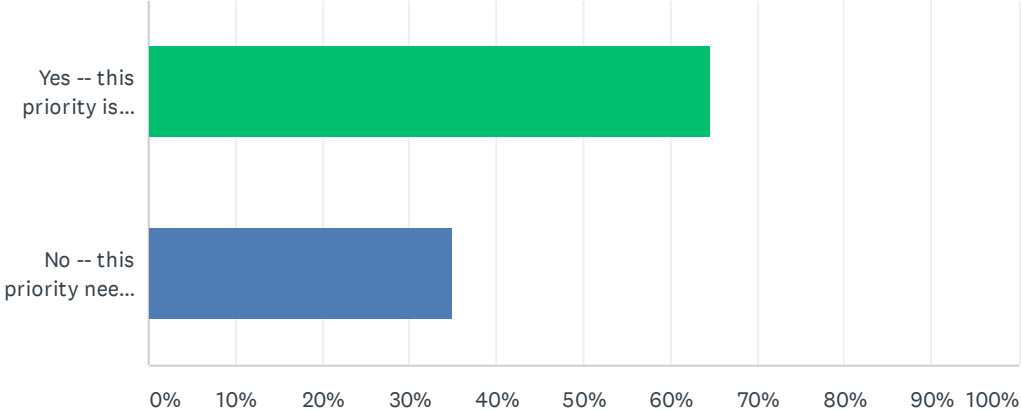
(restaurants, hotels, etc). The city should acknowledge this and state that it will streamline the process for new businesses generation.

|    |   |                   |
|----|---|-------------------|
| 73 | Minor here also. We're never going to be 'first choice' for many types of businesses. I'd do something like "...as desirable location for desert-focused, sustainable, corporate and non-profit enterprises. " (I know, that's too long)  | 2/24/2020 8:49 PM |
| 74 | Private AND public businesses that make sense. Something more unique than a small dull H&M store!   | 2/24/2020 6:06 PM |
| 75 | What type of businesses? I think the City can be more strategic about what types of businesses and industries we cultivate. We certainly need to be an attractive place for businesses, but if all those businesses are low-paying, minimum wage server or hotel jobs, what's the point of that? We have so much wealth in this community we could be investing in nascent businesses that are better paying for our residents. | 2/24/2020 6:02 PM |
| 76 | The language of resort/leisure and business don't align as worded.  | 2/24/2020 5:55 PM |
| 77 | I would add that new businesses should not negatively impact the citizens nor change the small town feel of Palm Springs.   | 2/24/2020 5:54 PM |
| 78 | We are only looking at visitors from a business perspective we need to bring more attention to other new businesses ie call centers, Amazon warehouses, to name a few.  | 2/24/2020 5:48 PM |
| 79 | I don't understand what "first choice" for businesses means. In fact, I don't agree with this priority at all. I don't believe that it's possible to substantially diversify our economic foundations because we are a very small city that has key economic attributes that continue to be relevant. Tourism and residential enhancement/development.  | 2/24/2020 5:46 PM |
| 80 | "first choice" for businesses is a very confusing phrase - don't really know what this means? Clarify.  | 2/24/2020 5:34 PM |
| 81 | "Preferred choice"  | 2/24/2020 5:26 PM |
| 82 | depends on the business. it is important to keep the small town feel of Palm Springs  | 2/24/2020 5:23 PM |
| 83 | we're largely a retirement community as well as a travel destination; we don't want to be like everyplace else...   | 2/24/2020 2:42 PM |

**"Develop a full range of retail opportunities for local, regional, and tourist markets."**

Q9 Is this priority still relevant? Would you suggest any revisions to this priority?

Answered: 263 Skipped: 75



| ANSWER CHOICES  | RESPONSES |     |
|---|-----------|-----|
| Yes -- this priority is fine as it is; no changes are needed. | 64.64%    | 170 |
| No -- this priority needs to be revised.                      | 34.98%    | 92  |
| TOTAL   |           | 263 |

Palm Springs -- General Plan Vision & Priorities Survey

| #  | IF YOU SELECTED "NO -- THIS PRIORITY NEEDS TO BE REVISED," WHAT CHANGES WOULD YOU SUGGEST? (PLEASE INDICATE IN THE COMMENT BOX PROVIDED BELOW).  | DATE              |
|----|--|-------------------|
| 1  | North End of town updated  | 3/11/2020 4:29 PM |
| 2  | Diversify employment sectors.  | 3/11/2020 4:20 PM |
| 3  | Assist communities that need more resources than those that are in higher income areas.  | 3/11/2020 4:13 PM |
| 4  | emergency preparedness complete sidewalks clean air w/ no smoking neighborhood permit parking limit alternate transportation modes - scooters, etc.  | 3/11/2020 4:05 PM |
| 5  | Again, it seems as Palm springs main focus or primary focus is visitor relations and tourism. I realize they help sustain our economy, however some locals are unable to afford to continue living here. cost of living increases with upscale developments.   | 3/11/2020 4:01 PM |
| 6  | We are a tourist town. Visitors to our city come here for unique shops not because we have an H&M store.   | 3/7/2020 8:37 PM  |
| 7  | Retail opportunities that are relevant to Palm Springs.  | 3/7/2020 5:00 PM  |
| 8  | Downtown is in danger of becoming a circus.  | 3/7/2020 2:39 PM  |
| 9  | Add retirees.  | 3/7/2020 10:57 AM |
| 10 | Need to emphasize and embrace the current Retail trends, fully immersive brick and mortar w/online creating a experience.  | 3/6/2020 9:46 PM  |
| 11 | I don't think this should be so high ranking. Residents should be prioritized before developing more tourist opportunities.  | 3/6/2020 9:18 PM  |
| 12 | Retail is dying- let's be more creative. Double down on innovation and environmental regeneration.   | 3/6/2020 4:11 PM  |
| 13 | A full range of business opportunities, not just retail and hospitality focus. Diversity.  | 3/6/2020 10:58 AM |
| 14 | What makes Palm Springs so unique are the local shops and local restaurants. My only concern is keeping a balance and NOT filling up on big box stores and chains. Also, keeping the building height restriction is very important. Nothing should be higher than the Rowan or it competes with the natural beauty of the mountains and palms. We don't want to lose our head space! | 3/6/2020 10:32 AM |
| 15 | Support "quality" business opportunities that enhance the Palm Springs experience for residents and visitors.  | 3/5/2020 3:36 PM  |
| 16 | Again, too much attention on tourists.   | 3/5/2020 3:03 PM  |
| 17 | Need to maintain the character and charm of Palm Springs and why people come here. Turning it into a shopping mall like palm desert is unattractive.   | 3/5/2020 1:09 PM  |
| 18 | We have plenty of retail for full time residents and tourists  | 3/5/2020 12:43 PM |
| 19 | Relying on retail in the age of the internet may not be the best strategy or priority. I'm not sure how to re-phrase this priority other than to suggest we continue to pay attention to the need to offer a full range of retail opportunities -- but again, putting all our efforts into development so that we become Westwood east does not suggest the best priority to me.     | 3/5/2020 12:42 PM |
| 20 | Seems like there's enough retail, clean up the homeless issue. Commercial properties are bearing the brunt of the filth the homeless leave behind, including damage to buildings.  | 3/5/2020 10:00 AM |
| 21 | the inclusion of large chain stores and restaurants will put the small stores that have been a staple of palm springs, and part of what draw people to our town, OUT OF BUSINESS   | 3/5/2020 8:44 AM  |
| 22 | Again, this is not a top priority for me, as a full time resident.   | 3/5/2020 7:45 AM  |
| 23 | Make sure that these businesses do not break height limits.  | 3/5/2020 6:57 AM  |
| 24 | No really revised but the new downtown area could have an anchor market or more popular shopping retail to entice full time residents to visit downtown on a more regularly. Right now downtown is geared more towards tourists. Balance it out a bit.   | 3/5/2020 6:30 AM  |



## Palm Springs -- General Plan Vision & Priorities Survey

|    |   |                   |
|----|---|-------------------|
| 25 | Appealing and relevant to all socio economic groups   | 3/4/2020 11:21 PM |
| 26 | Retail is necessary to supply residents with a wide range of goods. It is also good for visitor entertainment and as a piece of the overall draw but as we are all seeing, retailers are suffering from advancing technology.   | 3/4/2020 9:54 PM  |
| 27 | I think we've achieved this goal  | 3/4/2020 9:48 PM  |
| 28 | Not sure that "tourist markets" is part of this particular priority. Could be local, regional and state markets.  | 3/4/2020 8:03 PM  |
| 29 | Need a greater variety. Not thrift stores and tourist junk stores   | 3/4/2020 8:02 PM  |
| 30 | It needs to be revised to focus on locally owned businesses and local brands.   | 3/4/2020 7:33 PM  |
| 31 | Sufficient retail available in Palm Springs proper, emphasize 'use' of retail space and clean up Indian Canyon accordingly.   | 3/4/2020 6:43 PM  |
| 32 | We have a full range of retail.... What we need is to finish the downtown park. It is ridiculous how long this has taken and there are no more excuses  | 3/4/2020 6:14 PM  |
| 33 | We need to promote mom and pop stores and slow down on the big upscale stores.  | 3/4/2020 5:49 PM  |
| 34 | tourists are pretty happy with the retailers who are here.  | 3/4/2020 5:05 PM  |
| 35 | Retail is dying/dead. Developing new retail will lead to empty space. Focus on restaurants, galleries, night clubs, coffee shops, etc. the current move toward national credit tenants as retail is a mistake. Brink and mortar retail is largely doomed.   | 3/4/2020 4:34 PM  |
| 36 | We actually need better retail. Being the keychain capital isn't making it. Why should people have to drive 30 minutes for high end goods?  | 3/4/2020 1:03 PM  |
| 37 | Allowing retail opportunities in spite of competition from already established businesses   | 3/4/2020 12:06 PM |
| 38 | the term 'tourist markets' seems to leave out residents.  | 3/4/2020 11:22 AM |
| 39 | Retail: give funding to arts programs which draw huge numbers- such as downtown theater. Huge tourist draw potential! Tourist want cultural experiences: more dinner theaters.  | 3/3/2020 4:19 PM  |
| 40 | Amazon offers a "full range of retail opportunities", and Palm Springs will never be able to effectively compete. The consumeristic culture   | 3/3/2020 8:48 AM  |
| 41 | Greatly needed. Now one must drive to Palm Desert or to the Outlet Mall to shop. Downtown Palm Springs offers mostly tourist souvenir stuff. We never shop downtown as there is nothing of value.   | 3/3/2020 8:30 AM  |
| 42 | Can we have a percentage allocation? Most retail opportunities are directed toward downtown and to tourists, I feel that full time residents should get a slightly bigger piece of the pie in this consideration.   | 3/3/2020 7:07 AM  |
| 43 | Get the empty buildings filled or complete the building??   | 3/3/2020 6:56 AM  |
| 44 | Same thing. Keep to what P. S. is known for. We don't need to be all things to all people. Remember the past!   | 3/2/2020 10:40 PM |
| 45 | Simply, I would suggest the following wording : " Continue to develop retail opportunities for local, regional and tourist markets."  | 3/2/2020 4:33 PM  |
| 46 | Add additional economic opportunities   | 3/2/2020 5:36 AM  |
| 47 | Let the free market determine this.   | 3/1/2020 2:42 PM  |
| 48 | You need to also think about what the locals need also. You don't think about all if the city just the areas tourists go to. You need to think about us also  | 3/1/2020 12:38 PM |
| 49 | Not realistic. Retail trends and the economy dictate how businesses look at PS. Remember the T-shirt shops in the 90's? Do we know who shops downtown vs local shopping centers? Who are our customers? Do we know or just guess. Should focus on the existing customers and not spend a lot of time on a "full range of retail opportunities". Because that would mean stores like chain furniture stores, and how many of those can we support. | 3/1/2020 11:52 AM |
| 50 | Full range is too broad. Realistically describe/define the retailer that we legitimately want in PS.  | 3/1/2020 11:47 AM |

## Palm Springs -- General Plan Vision & Priorities Survey

Do we believe large format retailers are needed?

|    |   |                    |
|----|---|--------------------|
| 51 | Retail opportunities for seniors should be developed.   | 3/1/2020 10:41 AM  |
| 52 | Again we are overstating the description "full range of retail...." "Pack 'em in" is not so attractive.   | 3/1/2020 10:28 AM  |
| 53 | We have all we need in retail   | 2/29/2020 7:21 AM  |
| 54 | I believe the city's role in providing the retail opportunities is best achieved by setting favorable, free market conditions. The market will determine and create the retail opportunities on its own time.   | 2/28/2020 4:11 PM  |
| 55 | Full range is too wide. I like that Palm Springs has a limited number of brand name big stores and fast food outlets. I would like to see any additions to these two categories strictly limited.   | 2/28/2020 3:01 PM  |
| 56 | I am unclear as to what you mean by "full-range of retail opportunities".   | 2/28/2020 9:02 AM  |
| 57 | Again, "full range" is not what we really want. "Develop a wide range of retail opportunities to address the needs of both tourists and local area residents." maybe add something to encourage small and local businesses and retail that is uniquely Palm Springs.  | 2/28/2020 6:01 AM  |
| 58 | As stated in the last comment, having something everyone has doesn't make PS unique. Unique are the business and services you can only find in PS. Support that. And leave the chains/ brands to Palm Desert or the outlets. ****take a look at what Yucca Valley is doing, home grown boutiques, music venues, restaurants, etc, but do it with that Palm Springs glamour. | 2/27/2020 10:19 PM |
| 59 | Must leave palm springs for clothing or speciality items besides chain stores.  | 2/27/2020 8:22 PM  |
| 60 | As stated earlier, an over-emphasis has been placed on business development.  | 2/27/2020 6:36 PM  |
| 61 | Not sure we need to focus on retail especially for tourists - better to have high end shopping and skip the t-shirt shops.  | 2/27/2020 4:01 PM  |
| 62 | There should be more leniency on the background checks. So you can see more diversity in the local market places.   | 2/27/2020 2:12 PM  |
| 63 | "full range of varied retail opportunities....." In other words, we do NOT want 25 nail salons in downtown PS.  | 2/27/2020 1:30 PM  |
| 64 | What does 'full range of retail opportunities' mean? Are we going to relax policy to invite big-box retail downtown? Build a new shopping mall? Again, as written, this Priority is impotent.   | 2/27/2020 12:41 PM |
| 65 | Lose the word "full" - we don't want to turn into the Vegas of California.  | 2/27/2020 6:23 AM  |
| 66 | Clarify to distinguish benefits and vitality of pedestrian-oriented retail vs strip malls or big box retail. PS retail is successful by relating to a walking downtown and limited but necessary community centers.   | 2/27/2020 5:54 AM  |
| 67 | Brick and mortar retail is dying, how can this priority be adjusted to keep up with the times? And what about agricultural opportunities, or food service opportunities?  | 2/27/2020 1:27 AM  |
| 68 | Too much short-sighted development, evidently little thought given to protecting the unique, and until recently, timeless Palm Springs character-- there needs to be a longer, big-picture view, against rampant short-term gains.  | 2/27/2020 12:40 AM |
| 69 | We need to focus more on the many districts of our business community. The unique districts make Palm Springs like no place else  | 2/26/2020 9:29 PM  |
| 70 | This is a dated priority - with the advent of online shopping and delivery - this can't be a priority any longer for the city   | 2/26/2020 6:10 PM  |
| 71 | Again, more support for locally owned businesses  | 2/26/2020 11:21 AM |
| 72 | If full range means more box stores, then no, I do not agree. I would enhance the statement. "Develop a range of retail opportunities" that complement and work in unison with other valley cities to provide a full range of retail opportunities for local, regional, and tourist markets within the Coachella valley.  | 2/26/2020 7:54 AM  |
| 73 | I would consider adding unique. We should not be the typical city for shipping, at least at downtown. We need destination shopping that reflects our city and its unique attributes   | 2/25/2020 11:01 PM |

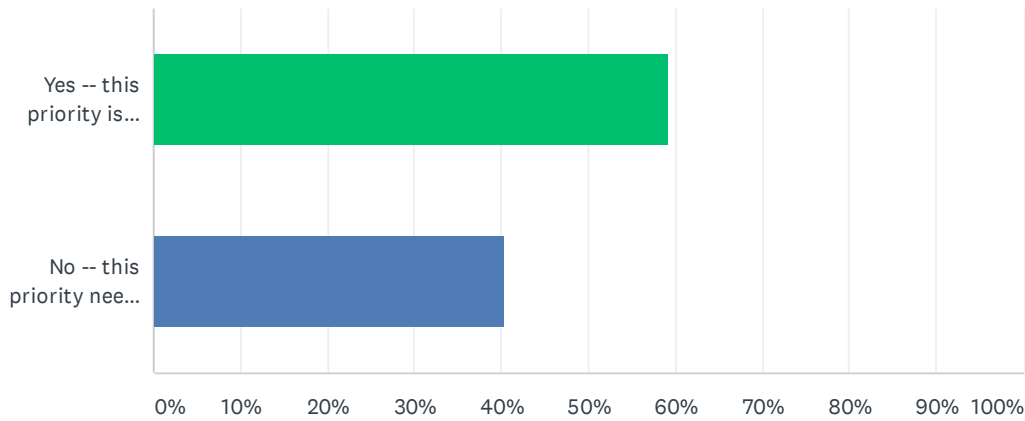
## Palm Springs -- General Plan Vision & Priorities Survey

|    |   |                    |
|----|---|--------------------|
| 74 | Priority 3 and 4 sound the same. Redundant.   | 2/25/2020 12:04 PM |
| 75 | Develop full range of retail opportunities to serve community And tourist needs. We need more health conscious options in this town specifically a Whole Foods.   | 2/25/2020 10:34 AM |
| 76 | Keep the businesses small to medium in size   | 2/25/2020 9:33 AM  |
| 77 | Again - words mean nothing if not backed up by actions by the city. Small businesses are not currently well supported by this city. Acknowledge that and fix it.  | 2/25/2020 8:18 AM  |
| 78 | Retail in Palm Springs needs to be diversified so that residents and visitors alike can shop and do what they need to do without dealing with the increasingly heavy/aggressive traffic. 99cent stores are great but there should be a focus on getting middle-tier retailers into this town. | 2/25/2020 8:13 AM  |
| 79 | We should encourage more business in PS in addition to the tourist business.  | 2/25/2020 8:03 AM  |
| 80 | The internet is vastly changing retail as we know it. The city needs to closely consider this, and possibly move away from retail and more towards experiences, services, etc.  | 2/24/2020 6:03 PM  |
| 81 | Retail has evolved making this less of a priority. Experiences are paramount.   | 2/24/2020 5:56 PM  |
| 82 | And perhaps at a lower level within the priority - 'strive to keep store fronts open'. I see too many empty store fronts uptown and downtown.   | 2/24/2020 5:54 PM  |
| 83 | There seem to be a lot of vacant storefronts; too many cannabis stores (don't want to be known as "Pot Springs"); if developers can't finish a project on a timely basis, the city needs more options to take back the land/project.  | 2/24/2020 5:51 PM  |
| 84 | We need more large brand stores, not on Palm Canyon but throughout the city.  | 2/24/2020 5:49 PM  |
| 85 | Again, I don't know what this means. What constitutes a range of retail opportunities?  | 2/24/2020 5:47 PM  |
| 86 | Not sure of the definition of "full range"  | 2/24/2020 5:27 PM  |
| 87 | Really? Thousands of new living spaces but no grocery stores, restaurants, retail stores, etc.  | 2/24/2020 4:59 PM  |
| 88 | I don't think that this should be a priority. PS is already a resort destination; the right retail will follow that.  | 2/24/2020 2:43 PM  |
| 89 | Retail is DYING! (We've already demolished both our malls) We can not rely on retail for growth. We need to look for better opportunities including education and entertainment that can replace retail space that will no longer be used.  | 2/24/2020 1:09 PM  |

***"Provide for a broad range of housing opportunities."***

Q10 Is this priority still relevant? Would you suggest revisions to this priority?

Answered: 267 Skipped: 71



| ANSWER CHOICES  | RESPONSES |     |
|---|-----------|-----|
| Yes -- this priority is fine as it is; no changes are needed. | 59.18%    | 158 |
| No -- this priority needs to be revised.                      | 40.45%    | 108 |
| TOTAL   |           | 267 |

Palm Springs -- General Plan Vision & Priorities Survey

| #  | IF YOU SELECTED "NO -- THIS PRIORITY NEEDS TO BE REVISED," WHAT CHANGES WOULD YOU SUGGEST? (PLEASE INDICATE IN THE COMMENT BOX PROVIDED BELOW).   | DATE              |
|----|---|-------------------|
| 1  | It should specify opportunities for housing. They can make housing but I still won't be able to live here in the future if it isn't affordable.   | 3/25/2020 3:24 PM |
| 2  | Provide for a broader range of housing opportunities to include the homeless and low income families.   | 3/13/2020 5:46 PM |
| 3  | The PDD/R-1 E Zoning Affordability is Excellent!  | 3/13/2020 4:06 PM |
| 4  | North End of town updated   | 3/11/2020 4:29 PM |
| 5  | Diversify employment sectors.   | 3/11/2020 4:20 PM |
| 6  | Assist communities that need more resources than those that are in higher income areas.   | 3/11/2020 4:13 PM |
| 7  | emergency preparedness complete sidewalks clean air w/ no smoking neighborhood permit parking limit alternate transportation modes - scooters, etc.   | 3/11/2020 4:05 PM |
| 8  | Again, it seems as Palm springs main focus or primary focus is visitor relations and tourism. I realize they help sustain our economy, however some locals are unable to afford to continue living here. cost of living increases with upscale developments.  | 3/11/2020 4:01 PM |
| 9  | Palm Springs needs a homeless shelter and much more low to moderate income housing, and no more high end and luxury housing. All new housing should be low to moderate income.  | 3/11/2020 7:23 AM |
| 10 | Provide for a broad range of housing opportunities, with special emphasis on development of more affordable units.  | 3/10/2020 2:01 PM |
| 11 | Implement   | 3/8/2020 10:25 AM |
| 12 | The housing issue is exacerbated by the large number of Vacation Rentals. There are very few single family homes available for long term rentals. This puts pressure on apartment rentals aka higher rents.   | 3/7/2020 8:39 PM  |
| 13 | Provide for a broad range of housing opportunities including affordable housing.  | 3/7/2020 5:00 PM  |
| 14 | We have enough condos/homes. Need more two story apartments to house lower income families. They are the people that are keeping the town running...we have more than enough condos for tourists who are here for a few months or days.   | 3/7/2020 4:36 PM  |
| 15 | I do not have the solution, but I see a problem. Too many people are sleeping on our sidewalks, and under our bridges, making camp on the unused land, and harassing people entering stores and restaurants. Human pollution is everywhere when I go on my walks. It is an eyesore and we don't want a Hepatitis outbreak like San Diego has suffered. Just because a lot is currently empty, or a building is "for lease", or Tribal land that is not in use, the owner of the aforementioned should be held responsible to keep it clean! Keep it secured! Something. Tired of the trash and shopping carts. Come on business owners and Tribal land. You still own that property so be held accountable. | 3/6/2020 10:41 AM |
| 16 | Not enough housing for mid to low income residence.   | 3/6/2020 9:39 AM  |
| 17 | We are in dire need or more affordable housing. Is there a way to perhaps create a cap of lotteries on Airbnb.  | 3/6/2020 9:16 AM  |
| 18 | Low/affordable housing is needed. All of the condos, home being built - there are too many!!!!  | 3/6/2020 7:13 AM  |
| 19 | We are a resort city. There should be no low income housing.  | 3/6/2020 6:11 AM  |
| 20 | What exactly are you saying here?   | 3/5/2020 3:03 PM  |
| 21 | I feel the city is putting too much effort on increasing air bnb/vacation rentals. Many neighborhoods no longer have cohesiveness nor a since of community.   | 3/5/2020 1:45 PM  |
| 22 | Palm Springs is not affordable for families with children to live and work in. Being able to own/rent a home to raise a family in doesn't exist on two working parents moderate income. Having affordable housing is not an answer b/c we need homes in decent neighborhoods. Not tiny apartments or town homes subsidized by the city.   | 3/5/2020 1:26 PM  |

## Palm Springs -- General Plan Vision & Priorities Survey

|    |  |                   |
|----|--|-------------------|
| 23 | Need to define broad range of housing. Palm Springs is a unique area and environment. The reason Hollywood start coming here over 50 years ago. Need to maintain the feeling of exclusiveness within the valley.   | 3/5/2020 1:10 PM  |
| 24 | Palm Springs is expensive and is becoming too expensive  | 3/5/2020 12:56 PM |
| 25 | I think we need to add affordable housing to this broad range of housing, so that it reads "a broad range of market rate and affordable housing."  | 3/5/2020 12:42 PM |
| 26 | YES it is, BUT if you build it they will come. Do we want LA and SF's druggy homeless coming here because we provide them housing? The question is how can we provide affordable housing for those residents who work here in low paying jobs but not become a magnet for the drug and alcoholic homeless who will find this an easy place to come if we provide "free" or cheap housing for every one of them. Our town could be overwhelmed in no time if LA or SF gives them a free one way ticket because they can get housing here. Working poor / disabled/ elderly yes, the drug crowd, no. | 3/5/2020 10:00 AM |
| 27 | Create Affordable Housing. Single Family and Multi-Family. Mutual Self Help Housing or Sweat Equity.   | 3/5/2020 9:04 AM  |
| 28 | This priority needs to take in and cover the homeless  | 3/5/2020 6:58 AM  |
| 29 | Possible housing to the homeless.  | 3/5/2020 6:31 AM  |
| 30 | this is vague. and is it true? all of the current PS development is commercial.  | 3/5/2020 5:10 AM  |
| 31 | Including future transit hub apartments  | 3/4/2020 11:23 PM |
| 32 | Permanent temporary shelters and transitional housing for homeless IN THE CITY need to be established and well-staffed. Affordable housing needs to be made available. A robust RENT CONTROL ordinance must be passed.   | 3/4/2020 9:44 PM  |
| 33 | homeless needs to be addressed to a greater degree   | 3/4/2020 8:17 PM  |
| 34 | change to a "broad range of socio, economic and sustainable housing opportunities. Need to incorporate sustainable as Palm Springs now require solar on new houses and will have it own electric resources (new source as opposed to Edison).  | 3/4/2020 8:07 PM  |
| 35 | Still not available for either senior housing or affordable housing  | 3/4/2020 8:02 PM  |
| 36 | Palm Springs proper is over crowded with housing projects, some of which are not started or completed;   | 3/4/2020 6:45 PM  |
| 37 | Provide opportunities for a broad range of housing choices (incentives)  | 3/4/2020 6:41 PM  |
| 38 | I do not see a wide range.   | 3/4/2020 5:49 PM  |
| 39 | There is no affordable housing being produced in Palm Springs. Why even bother having it on the list?  | 3/4/2020 5:43 PM  |
| 40 | Interested in a language change for this which allows for housing opportunities in the city while still supporting the crucial tourism the city sees in short term and long term vacation rental housing which is available.   | 3/4/2020 5:24 PM  |
| 41 | Homeless people are everywhere.  | 3/4/2020 5:06 PM  |
| 42 | No reason for additional development of any kind. Lots of other places in the valley with unlimited land for development. Land that can developed is limited. It should be used for resorts, golf course, public parks   | 3/4/2020 4:36 PM  |
| 43 | We need lower income housing and RENT CONTROL  | 3/4/2020 4:35 PM  |
| 44 | I'll believe it when I see it. With \$10m forthcoming for housing efforts, one can only hope it's wisely and largely spent on those most in need and does not end up in the pockets of builders and contractors and landlords.   | 3/4/2020 3:46 PM  |
| 45 | This needs to be at the top of the list! There is no housing for middle income.  | 3/4/2020 3:25 PM  |
| 46 | Add the word "permanent", as "a broad range of permanent housing opportunities. Too many homes are being converted to temporary vacation homes.  | 3/4/2020 1:55 PM  |
| 47 | Yes, but you're doing a poor job for lower incomes.  | 3/4/2020 1:04 PM  |

Palm Springs -- General Plan Vision & Priorities Survey

|    |  |                    |
|----|--|--------------------|
| 48 | Including disabled housing to be required of new projects  | 3/4/2020 12:06 PM  |
| 49 | I think it's a bit weak. In the intervening years, we've evolved our situation into a full-on housing crisis. We need to articulate how we will encourage affordable housing, and how we'll address homelessness here.   | 3/4/2020 11:24 AM  |
| 50 | We have a housing crisis. Learn from best practices of other countries. Need to be near transportation systems.  | 3/3/2020 4:21 PM   |
| 51 | Build affordable housing, and forget about everything else until there's enough to satisfy the demand. CORRECT THE INEQUALITY THAT PLAGUES PALM SPRINGS  | 3/3/2020 8:52 AM   |
| 52 | Yes, a priority. My street now has four short-term rental properties. Developers keep snatching up affordable housing and converting it to rental property which greatly disrupts the affordable market, disrupts neighborhood cohesion, and increases noise, traffic, and high costs. Overall, statistics show this has become a real problem for Palm Springs. At least the new law seems to be working to remove problem properties from short-term rental; fines with teeth and permit cancelation have greatly helped. But some form of oversight for residential areas is surely needed. | 3/3/2020 8:35 AM   |
| 53 | STOP using Racquet Club West as a dumping ground for continued low income/affordable housing.  | 3/3/2020 8:22 AM   |
| 54 | What the heck does broad range mean  | 3/3/2020 8:04 AM   |
| 55 | Slow down on the housings being built. Need to control the amount of land and not have a 30 to 50% increase in people living here??  | 3/3/2020 6:57 AM   |
| 56 | No high density housing The streets and utilities Are not designed to Handle it. Nor will it be addressed  | 3/2/2020 11:04 PM  |
| 57 | Without looking at more detail, I'm not sure what "broad range" means. I reiterate, not too much housing - single family or apts/condos. Some, within reason, is fine.   | 3/2/2020 10:42 PM  |
| 58 | I suggest the following wording : " Provide for innovative and futuristic housing opportunities."  | 3/2/2020 4:35 PM   |
| 59 | While the goal is admirable, the implementation or both residential and commercial housing should be rationed so as to allow neighborhoods and infrastructure enough time to integrate these projects without difficult and expensive projects that will diminish the attractiveness of PS. too much too fasy will lead to instability in the real estate sector.  | 3/1/2020 5:27 PM   |
| 60 | Yes. There is NOT a broad range of housing available for working families. There needs to be transitional housing and housing safety nets for individuals one rent payment from homelessness.  | 3/1/2020 5:12 PM   |
| 61 | This is socialism. Not the purpose of government in a free society.  | 3/1/2020 2:43 PM   |
| 62 | Focus should be on providing housing that can be realistic. How about dorm style rooms for homeless and they work for their room. Provide baord but have homeless engagement. Value the hoods that have community engagement create responsibility no free hand outs. Have tenant health provide homeless medical care and social services they are part of the community.   | 3/1/2020 1:11 PM   |
| 63 | We need housing for the low income and homeless now. That will keep our streets cleaned up. No homeless camps  | 3/1/2020 12:40 PM  |
| 64 | Should not talk about it, do it. Need low and moderate income housing. Be more specific as you don't need to promote mid and high range housing. Developers account for that promotion.  | 3/1/2020 11:53 AM  |
| 65 | Specifically call out affordable Add: and for a healthy and safe retirement living.  | 3/1/2020 11:51 AM  |
| 66 | Affordable housing opportunities for workers in Palm Springs should be considered.   | 3/1/2020 10:42 AM  |
| 67 | How about the growing homeless community? We need to address it before Palm Springs becomes the "homeless go to" location in California.   | 3/1/2020 10:32 AM  |
| 68 | We need to be more affirmative about inclusion for workers and low income vulnerable communities. In particular senior homelessness will be overwhelming 20 years from Now without action now.   | 3/1/2020 9:39 AM   |
| 69 | Be more specific, What kind and list future stainability goals in housing.   | 2/29/2020 11:17 AM |

Palm Springs -- General Plan Vision & Priorities Survey

|    |  |                    |
|----|--|--------------------|
| 70 | "Broad range" is too vague, we need to define more specifically and not leave that definition to s sub-bullet under that priority.   | 2/29/2020 8:30 AM  |
| 71 | Make better lower cost housing for median families..... more appropriate senior housing!   | 2/29/2020 7:23 AM  |
| 72 | It's sad to hear that folks (i.e. fire department personnel) working for the City of Palm Springs still can't afford to live in the same city they work in. The City really needs to make this a priority and also address affordable housing for the aging population. And finally there are way too many two story condo developments in Palm Springs. I hope that Palm Springs is requiring that developers of this type of housing set aside units for city personnel at affordable prices.  | 2/28/2020 4:20 PM  |
| 73 | Height restrictions are needed.  | 2/28/2020 3:01 PM  |
| 74 | Depends on what we mean by "broad range." Price or style? We don't need any 6-floor apartment buildings. Or a ton of boxy condos taking up space. We need to preserve mid century modern architecture. And encourage ppl to not only be owners but stewards of history.  | 2/27/2020 10:25 PM |
| 75 | This needs to be more specific as to how we are to address the homelessness problem as well as the lack of affordable housing.   | 2/27/2020 4:02 PM  |
| 76 | There needs to be more low housing and affordable housing throughout the city of Palm Springs.   | 2/27/2020 2:12 PM  |
| 77 | I don't know. It doesn't sound right - but I'm unsure how to make it right.  | 2/27/2020 1:31 PM  |
| 78 | Once again, this language is impotent. What does 'broad range' mean? What is the objective of these housing opportunities? Developers continue to build large two-story homes on tiny lots (thanks to reduction of permissive lot sizes by the Planning Commission/City Council) which are designed to attract part-time residents and STR investors but hardly resemble the grand architectural standards and luxurious outdoor space that has historically defined the City. But is this all we need to encourage? Affordable housing is a popular political talking point, but how do we implement effective policy toward that goal? What does affordable housing look like in Palm Springs? Does 'broad range' mean across all economic groups?   | 2/27/2020 12:47 PM |
| 79 | As I indicated in an earlier response: we need more emphasis on affordable housing to attract and retain a work force, lest it "drift away".   | 2/27/2020 8:51 AM  |
| 80 | I think there are too many people buying homes in Palm Springs only to use them as cash cows, AKA, airbnb's. I know people personally who have bought homes and remodeled them specifically with that in mind. No intention of living in them.   | 2/27/2020 8:31 AM  |
| 81 | Lacking affordable housing. New housing developments are building multi floor houses to get a big bang for their dollar. Need to consider a balance - don't know to many 70+ year old people wanting to climb stairs. If we can attract childless 30-40 year old people to purchase multi level houses we could keep them filled. Palm Springs is no longer family friendly, a choice to raise children in the desert due to the price of housing and the 1000's of new structure being built that do not offer sizable back yard space. Housing development needs to be discussed before any other large developments are built. If the goal is to not be family friendly (no children ) due to house design and affordability- then , you are on track to have an abundance of empty properties. | 2/27/2020 6:03 AM  |
| 82 | This may be the greatest gap in the current plan: acknowledge homelessness as a very serious condition that goes beyond providing housing opportunities. This could be the link in the general plan to demonstrate the community leadership on this topic.   | 2/27/2020 5:59 AM  |
| 83 | This needs to prioritize affordable housing and should include employment opportunities as well.   | 2/27/2020 1:28 AM  |
| 84 | Are you kidding? this is an EPIC FAIL "...a broad range of housing opportunities" ... for TOURISTS. Which leaves very little range of housing opportunities for actual, tax-paying CITIZENS.   | 2/27/2020 12:48 AM |
| 85 | "Provide housing opportunities for all income levels."   | 2/26/2020 10:09 PM |
| 86 | We need rapid housing for homeless and working poor with priority placement to Palm Springs residents. A tiny home village with neighborhoods for various segments of our community, a rv park for those working within the city are just a couple items that deserve a opportunity to provide temporary rapid housing. I envision the land behind Lowes and Walmart as the ideal location with no adjacent neighborhoods to be impacted and ample services nearby   | 2/26/2020 9:34 PM  |



Palm Springs -- General Plan Vision & Priorities Survey

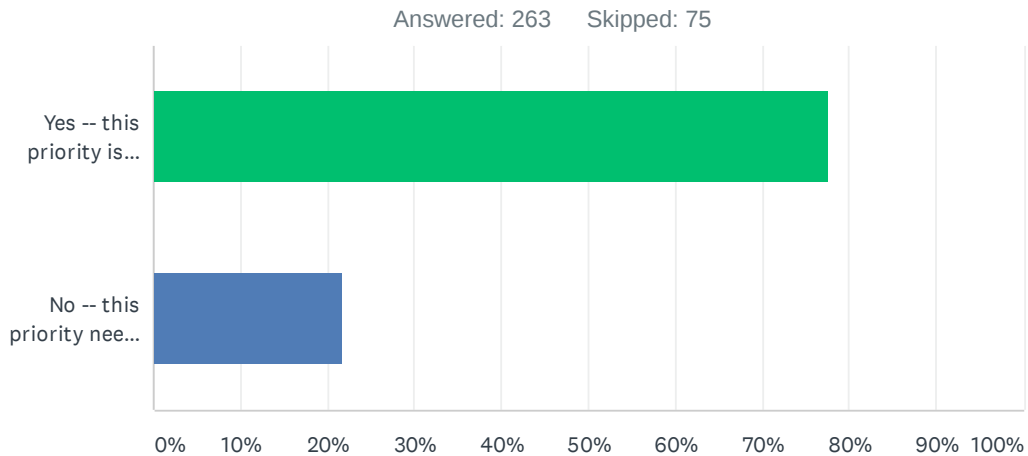
|     |  |                    |
|-----|--|--------------------|
| 87  | The building of Accessory Dwelling Units should be encouraged as a means to increase housing stock. Also, there should be higher density housing areas near transit lines. The City should also consider converting the municipal golf course to multifamily housing, with the flood plain areas preserved as open space.  | 2/26/2020 9:11 PM  |
| 88  | Even more emphasis on affordable housing -- and permanent supportive housing options for homeless  | 2/26/2020 11:22 AM |
| 89  | How about some housing for the working people that keep this city running? Do we really need more \$700-850k town homes and condos? Maybe give incentives to builders to create actual apartments that the working class can afford .  | 2/26/2020 8:07 AM  |
| 90  | Broad range is too vague. What does broad mean? It could mean that we need high rises (which we don't), high density (which we don't) or it could mean that we need affordable housing for the working population (which we do). Also, is this referencing housing for residents, part time residents or tourists? Again the statement is severely underdefined or you could say the use of the term broad is in itself far too broad. | 2/26/2020 7:59 AM  |
| 91  | Including getting the homeless encampments off the streets and into housing.   | 2/26/2020 5:06 AM  |
| 92  | Subsidized housing should be built.  | 2/25/2020 9:55 PM  |
| 93  | Focus more on low and moderate income housing And housing homeless   | 2/25/2020 3:54 PM  |
| 94  | While this is OK as is, the City should adopt policies that all for denser, affordable housing for seniors on a budget as well as the service workers who keep the town running.   | 2/25/2020 10:41 AM |
| 95  | Keep a closer eye on vacation rentals. We can do better. Enforcement etc   | 2/25/2020 9:34 AM  |
| 96  | Suggest changing Priority 5 to read; Provide affordable housing opportunities  | 2/25/2020 9:23 AM  |
| 97  | City needs to zone in low income house. Developers should be required to build low income housing to gain permits for large developments. Many cities in CA do this - no reason this city shouldn't especially with a building boom going on.  | 2/25/2020 8:19 AM  |
| 98  | No more vacation rentals. We still have neighborhoods that are, on any given day "abandoned" to only vacationers and part timers that seem to have no real interest in "neighborhood" issues.  | 2/25/2020 8:15 AM  |
| 99  | The homeless problem is horrible.  | 2/25/2020 8:03 AM  |
| 100 | Including for homeless. I understand that there are currently plans in place for addressing temporary housing for homeless. But this must be a top priority to protect both homeless and current residents.  | 2/25/2020 8:00 AM  |
| 101 | Add something about market to insure a note on diversity. "Provide for a broad range of housing opportunities for a culturally and economically diverse market."   | 2/24/2020 8:51 PM  |
| 102 | Needs more supportive language.  | 2/24/2020 6:07 PM  |
| 103 | I would just add something about a commitment to remaining diverse in class and ensuring affordability.  | 2/24/2020 6:04 PM  |
| 104 | It's a good priority, though affordable Palm Springs of 2007 is now less attainable for working people.  | 2/24/2020 5:57 PM  |
| 105 | More economical housing is needed to house the workers and the homeless. I know a lot of people that commute from Indio, Coachella, Desert Hot Springs and Banning because they can't afford to live in Palm Springs. More affordable rentals are needed.  | 2/24/2020 5:52 PM  |
| 106 | Again nice words we are not living up to those words. We need more low income housing, both rental and first time in the buying market.  | 2/24/2020 5:51 PM  |
| 107 | We do not need to be controlling this.   | 2/24/2020 5:41 PM  |
| 108 | Add some language to talk about types of housing opportunities (for various income levels, workforce, affordable, retirement, second homes, with special emphasis on housing options for diversity.  | 2/24/2020 5:37 PM  |
| 109 | I think that this needs to be more specific: Provide for a broad range of housing opportunities, with a specific emphasis on providing housing that is affordable to people who earn the median wage in Palm Springs. Housing should include rental apartments as well as owned housing.   | 2/24/2020 5:35 PM  |

Palm Springs -- General Plan Vision & Priorities Survey

|     |  |                   |
|-----|--|-------------------|
| 110 | But better define "broad range"  | 2/24/2020 5:27 PM |
| 111 | W need to keep the growth in line with what we have as natural resources   | 2/24/2020 5:25 PM |
| 112 | Include affordable housing   | 2/24/2020 4:59 PM |
| 113 | affordable housing is important, but we need to be careful on where it goes. Ramon/Gene Autry area seems to be a reasonable area; but let's not put affordable housing all over the city - and we must continue to preserve open space and views of our mountains.   | 2/24/2020 2:46 PM |
| 114 | The City should focus on the missing housing opportunities, specifically work force housing. We need to find ways to encourage more reasonably priced rental units and make it affordable for private developers to build market rate apartments. We have plenty of high end single family homes and condos. Not that we should stop anyone from building more, it just shouldn't be the City's "Vision". I would really like to see more affordable housing opportunities for the people who work here. | 2/24/2020 1:14 PM |

***"Create unique places that strengthen community identity, offer visual interest, and support lively activity."***

Q11 Is this priority still relevant? Would you suggest any revisions to this priority?



| ANSWER CHOICES  | RESPONSES |     |
|---|-----------|-----|
| Yes -- this priority is fine as it is; no changes are needed. | 77.57%    | 204 |
| No -- this priority needs to be revised.                      | 21.67%    | 57  |
| TOTAL   |           | 263 |

Palm Springs -- General Plan Vision & Priorities Survey

| #  | IF YOU SELECTED "NO -- THIS PRIORITY NEEDS TO BE REVISED," WHAT CHANGES WOULD YOU SUGGEST? (PLEASE INDICATE IN THE COMMENT BOX PROVIDED BELOW).  | DATE              |
|----|--|-------------------|
| 1  | North End of town updated  | 3/11/2020 4:29 PM |
| 2  | Diversify employment sectors.  | 3/11/2020 4:20 PM |
| 3  | Assist communities that need more resources than those that are in higher income areas.  | 3/11/2020 4:13 PM |
| 4  | emergency preparedness complete sidewalks clean air w/ no smoking neighborhood permit parking limit alternate transportation modes - scooters, etc.  | 3/11/2020 4:05 PM |
| 5  | Again, it seems as Palm springs main focus or primary focus is visitor relations and tourism. I realize they help sustain our economy, however some locals are unable to afford to continue living here. cost of living increases with upscale developments. | 3/11/2020 4:01 PM |
| 6  | Create unique places that strengthen community identity, preserve visual interest, and support lively activity.  | 3/7/2020 5:01 PM  |
| 7  | To strengthen more community involvement you could do more activities for the Spanish and the pacific islanders.   | 3/7/2020 4:45 PM  |
| 8  | What does "create unique places" mean?   | 3/5/2020 3:05 PM  |
| 9  | We have an awful lot of abandoned projects and virtual ruins all over town and this gives a bad impression. Not to mention being eyesores in such a potentially, thoroughly beautiful town.  | 3/5/2020 2:08 PM  |
| 10 | Thus is great but if we are to attract more people to our community we need to upgrade our parks, more pickle ball courts (maybe shaded), playgrounds look 100 years old, dog parks need attention (shade also and water stations) and walking trails.       | 3/5/2020 1:13 PM  |
| 11 | Sure but what does this even mean. Palm Springs' tagline is "Like No Place Else" but it's no secret that tagline's meaning isn't a good one.   | 3/5/2020 12:59 PM |
| 12 | Maybe cut back a little on prioritizing dog parks and look a little at the children's parks that the kids can't even play in because of all of the people camping out in the parks. The City likes dogs more then children.                                  | 3/5/2020 12:46 PM |
| 13 | I have no idea what this actually means or why it's here. We are already unique, given we are in the beautiful Coachella Valley. This sounds a little like gobblede gook to me or something a consultant would suggest. How can you top what' already here?  | 3/5/2020 12:44 PM |
| 14 | Unique places?   | 3/5/2020 10:01 AM |
| 15 | again vague  | 3/5/2020 10:00 AM |
| 16 | I'm not sure what this means but it sounds expensive.  | 3/5/2020 7:46 AM  |
| 17 | this should be higher on the list.   | 3/5/2020 5:10 AM  |
| 18 | Of which all levels of physical ability can partake  | 3/4/2020 11:23 PM |
| 19 | I don't know what the message is with this goal.   | 3/4/2020 9:48 PM  |
| 20 | We need to strengthen our community, not just the identity of the community. It more than how it looks; it's how it takes care of its RESIDENTS, even before it takes care of the need of tourists and part-timers.  | 3/4/2020 9:47 PM  |
| 21 | It should mention that they are accessible to all.   | 3/4/2020 7:34 PM  |
| 22 | Again, too vague to be of significance. There are more definable and beneficial priorities for Palm Springs.   | 3/4/2020 6:46 PM  |
| 23 | A down town water park is not a 'unique' place, and should not be allowed in the desert. Bringing Marilyn back is unique enough; don't overdo the 'jewelry.  | 3/4/2020 6:45 PM  |
| 24 | Including a unique downtown park   | 3/4/2020 6:15 PM  |
| 25 | Please see previous remarks about the potential of the downtown arena project. It will be a major debacle to have this project move forward.   | 3/4/2020 4:36 PM  |

## Palm Springs -- General Plan Vision & Priorities Survey

|    |  |                    |
|----|--|--------------------|
| 26 | It's a bit vague. Unique places might be better described in another way.  | 3/4/2020 11:25 AM  |
| 27 | On the right track but too slow in getting things done. Please don't drag out the remodeling of the public library & reshaping the Sunrise Park area: incorporate the Boys/girls club, Senior Center, & Pavilion for safety, beauty, & access to PARKING   | 3/3/2020 4:24 PM   |
| 28 | Huh? This is silly. Decide upon the goal and write something relevant instead of empty words   | 3/3/2020 8:06 AM   |
| 29 | Again most focus is directed to downtown and tourists. So my thought is that if the city wants to create places that strengthen community identity, villages would need to be created for Native American, African American, Asian and yes, even European American communities EQUALLY.  | 3/3/2020 7:11 AM   |
| 30 | What unique places are you suggesting??  | 3/3/2020 6:57 AM   |
| 31 | Not the purpose of government. Study the Declaration of Independence, and the Constitution of the United States.   | 3/1/2020 2:44 PM   |
| 32 | Include social responsibility  | 3/1/2020 1:11 PM   |
| 33 | Stop destroying the original look of Palm Springs. I HATE the look of what hasheem put on Palm Canyon. You destroyed the look people come to see. We don't need a park downtown.   | 3/1/2020 12:41 PM  |
| 34 | Not sure what this means. More parks? More music festivals?  | 3/1/2020 11:54 AM  |
| 35 | This means nothing.... how about taking care of the homelessness. Look at Finland To solve homelessness you start by giving someone a home, a permanent one with no strings attached. If they want to drink, they can; if they want to take drugs, that's fine too. Support services are made available to treat addiction, mental health and other problems, and to help people get back on their feet, from assisting with welfare paperwork to securing a job. .  | 3/1/2020 10:43 AM  |
| 36 | What does that mean?   | 2/29/2020 11:17 AM |
| 37 | We need to keep our natural beauty in tact, allow that to be the draw to our city! We have enough distractions   | 2/29/2020 7:24 AM  |
| 38 | Parking is getting tougher downtown with all the new development. I can't imagine what parking will be like with the new hockey stadium. The city should make sure that parking requirements are met by developers (and Indian tribes) to accommodate residents and visitors. Also, if there are free parking lots, etc, the City should emphasize where these are so residents and visitors can use them. We're not always aware of parking spaces allocated to the city and when they can be used.   | 2/28/2020 4:25 PM  |
| 39 | Would prefer "support an active lifestyle" to "lively activity." Lively activity reminds me of a bar or rave event. :/.  | 2/28/2020 9:04 AM  |
| 40 | Fine, but don't do anything corny or that doesn't aesthetically align with PS.   | 2/27/2020 10:28 PM |
| 41 | "Create unique, sustainable, and manageable places that....." Again, we do NOT want that dang stadium going up in downtown.  | 2/27/2020 1:33 PM  |
| 42 | The priority sounds good but what are you accomplishing? What are you telling people when you don't make your community places a priority? Community centers, the pool, and the library should be top notch. It's time to invest in the residents, not just the tourists. Tourists become residents too and then they're suddenly surprised by the lack of services for them. If you say that parking is a priority, then put your money where your mouth is. Have you ever been to Demuth on a weekend when there is soccer? Forget Sunrise Park. You might as well go to Palm Desert's Civic Center Park where there is a fun water park, clean restrooms, and lots of parking. Families are not living here because they can't find affordable housing and there is little for their children to do that is low-cost. Actually, there is very little for children to do in Palm Springs at all. Check the school registrations. I'll bet they are dropping. | 2/27/2020 10:31 AM |
| 43 | If Palm Springs is not going to attract families with children and have it become an adult playground, then you are on track. Palm Springs does not offer activities that would even attract families with children. The other desert communities especially Palm Desert provide numerous activities for children. The families with economic means in Palm Springs, transport their children down valley several times a week so they can participate in activities.  | 2/27/2020 6:07 AM  |
| 44 | This is unclear.   | 2/27/2020 1:28 AM  |
| 45 | The focus should be equally on PRESERVING unique places that are already here-- and which  | 2/27/2020 12:57 AM |

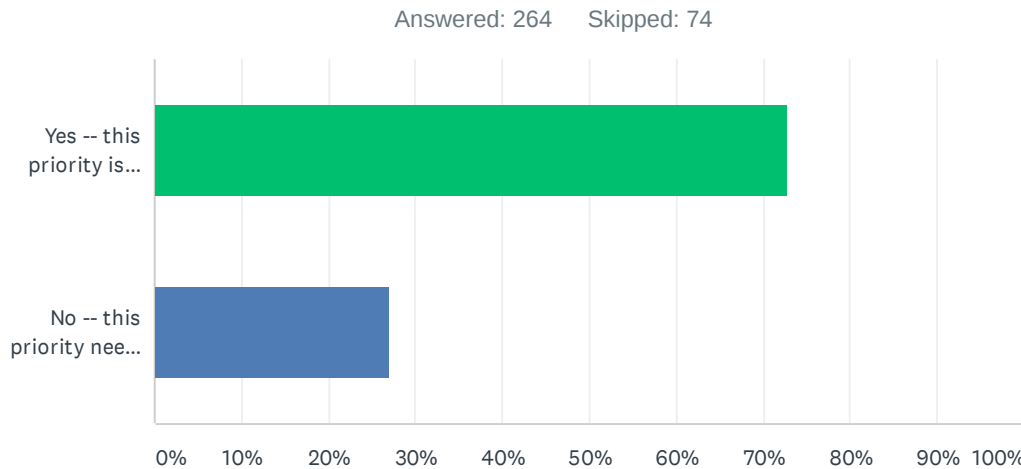
## Palm Springs -- General Plan Vision & Priorities Survey

are why people love to come to Palm Springs from across the globe. We're teetering on the edge of over-developing this unique character into tiresome, generic mediocrity-- and once gone it is lost forever.

|    |  |                    |
|----|--|--------------------|
| 46 | Unique places and "experiences"  | 2/26/2020 10:15 PM |
| 47 | Ill defined  | 2/26/2020 6:11 PM  |
| 48 | Palm Springs Public Arts Commission Mission Statement The Palm Springs Public Arts Commission is dedicated to the cultural enrichment of our civic environment in its role as an advocate for the arts in the City of Palm Springs. The goal of the Commission is to consciously integrate the arts and culture into the fabric of the city to ensure access to a growing cultural heritage that enhances the experience of life in Palm Springs for all of our residents and visitors. This is accomplished through the thoughtful selection, presentation, and support of the arts. To strengthen the role of the arts and culture in city government, the Public Arts Commission supports and develops arts and cultural programs that encourage community participation, visitor attraction, economic development, and cultural partnerships in order to grow the identity of Palm Springs as an innovative and creative community. Palm Springs Public Arts Commission programs acknowledge the history of our city, complement the beauty of the natural environment, and reflect the worldwide recognition of Palm Springs as a premier destination. Adopted June 9, 2016 | 2/26/2020 11:25 AM |
| 49 | Do these places all need to be unique? I say no. Some simply need to be of good design that satisfy a particular purpose. Strong purpose built design that enhances or complements the community is of greater immediate and long term value. If we prioritize unique it may lead to short term "design of the moment" decisions that will date and fall out of use far too quickly.   | 2/26/2020 8:02 AM  |
| 50 | Create spaces that strengthen community identity, are visually engaging, and offer active participation. Again, poorly written.  | 2/25/2020 12:07 PM |
| 51 | Looking forward to the space near the museum to be developed and for Marilyn to return. This appears to be a great central spot for activities live music festivals etc  | 2/25/2020 9:35 AM  |
| 52 | What does this actually mean?  | 2/25/2020 8:20 AM  |
| 53 | It needs to be acted on. The rampant infilling of what was once open space in Palm Springs is tragic. Suburban sprawl replacing what has made Palm Springs special.  | 2/25/2020 8:17 AM  |
| 54 | it seems to a broad an undefined goal. What does it mean.  | 2/25/2020 8:05 AM  |
| 55 | Minor -- 'lively activity' gets too close to 'leisure' from other points, "... and support healthy and involved participation"   | 2/24/2020 8:54 PM  |
| 56 | Again it is important to eliminate vacant real estate, especially on Palm Canyon and Indian.   | 2/24/2020 5:54 PM  |
| 57 | What are unique places? This is much too vague.  | 2/24/2020 5:48 PM  |
| 58 | Maybe broaden his definition.  | 2/24/2020 5:27 PM  |
| 59 | Community identity when neighborhoods are overrun with VRs?  | 2/24/2020 5:00 PM  |
| 60 | agree, but would also add access to hiking trails, walking areas, and preservation of open spaces and access to our mountain trails.   | 2/24/2020 2:47 PM  |

***"Encourage the creative mixing of land uses to promote vibrant neighborhoods and reduce the need for vehicle use."***

Q12 Is this priority still relevant? Would you suggest any revisions to this priority?



| ANSWER CHOICES  | RESPONSES |     |
|---|-----------|-----|
| Yes -- this priority is fine as it is; no changes are needed. | 72.73%    | 192 |
| No -- this priority needs to be revised.                      | 26.89%    | 71  |
| TOTAL   |           | 264 |

Palm Springs -- General Plan Vision & Priorities Survey

| #  | IF YOU SELECTED "NO -- THIS PRIORITY NEEDS TO BE REVISED," WHAT CHANGES WOULD YOU SUGGEST? (PLEASE INDICATE IN THE COMMENT BOX PROVIDED BELOW).  | DATE              |
|----|--|-------------------|
| 1  | I don't understand what this says.   | 3/25/2020 3:25 PM |
| 2  | Specific Plan's & Specific Plan Amendments Are Excellent!  | 3/13/2020 4:07 PM |
| 3  | North End of town updated  | 3/11/2020 4:29 PM |
| 4  | Diversify employment sectors.  | 3/11/2020 4:20 PM |
| 5  | Assist communities that need more resources than those that are in higher income areas.  | 3/11/2020 4:13 PM |
| 6  | emergency preparedness complete sidewalks clean air w/ no smoking neighborhood permit parking limit alternate transportation modes - scooters, etc.  | 3/11/2020 4:05 PM |
| 7  | Again, it seems as Palm springs main focus or primary focus is visitor relations and tourism. I realize they help sustain our economy, however some locals are unable to afford to continue living here. cost of living increases with upscale developments.   | 3/11/2020 4:01 PM |
| 8  | Get rid of the Bike Lanes. Develop a local mass transit system with busses to cover most of the main streets. Make possible travel to and from downtown by bus from most of the City.  | 3/11/2020 7:25 AM |
| 9  | Is this why we reduced the buzz shuttle  | 3/7/2020 8:40 PM  |
| 10 | If creative mixing of land uses means relaxing zoning, no. It would devalue property. The bus system needs major review. You can't even get from one end of Sunrise to the other and it's the main road for locals.  | 3/7/2020 11:00 AM |
| 11 | Need sidewalks along undeveloped land within the city. Also should be aware the developing land should have sidewalks available to use while the construction continues. Do not fence off a sidewalk, making it difficult for pedestrians , and physically challenged to walk, without having to crossing the street. Example is The Dreams Hotel, which is in construction limbo..... if you want locals and tourists to walk within the city with ease, make it pedestrian friendly within the entire city. "Assessable Sidewalks" on the all main streets . | 3/6/2020 9:51 AM  |
| 12 | Need to also conserve some remaining open and undeveloped land, particularly where it abuts wild and sensitive natural habitats. Also need to find alternatives to single private vehicle use, such as more and better public transportation options.  | 3/5/2020 7:13 PM  |
| 13 | Not possible for reduction in driving. Too many tourists and need vehicles. Wouldn't mind an area restricted to only walking and bikes. Maybe in the La Plaza area for walkers only  | 3/5/2020 5:31 PM  |
| 14 | But then you have to actually follow the adopted vision. Can't just be lip service.  | 3/5/2020 3:06 PM  |
| 15 | "creative mixing of ""complementary"" land uses".  | 3/5/2020 2:56 PM  |
| 16 | People will still need to move about by motorized vehicles. I see to many people driving in the bike lanes to maneuver around slow moving vehicles doing way under the speed limit, especially on streets that were once two lane in each direction, now reduced to one each way.  | 3/5/2020 1:48 PM  |
| 17 | If it means over development which we are at the cusp of achieving than no.  | 3/5/2020 1:11 PM  |
| 18 | I don't know what this means Where are you reducing the need for Vehicles?   | 3/5/2020 1:08 PM  |
| 19 | Never happen   | 3/5/2020 12:51 PM |
| 20 | we need to be careful not to mix land uses that are not compatible. such as Manufacturing and Residential. We have saw in the past a issue with Cannabis Businesses being in Residential Neighborhoods.  | 3/5/2020 9:10 AM  |
| 21 | we do agree with less cars on the road, but if mixing land use means huge and unsightly buildings than no, we do not agree   | 3/5/2020 8:46 AM  |
| 22 | this should be higher on the list. being known as a forward thinking, green city will attract new residents and visitors alike.  | 3/5/2020 5:11 AM  |
| 23 | Improved transit is important too  | 3/4/2020 11:24 PM |
| 24 | Instead of 'reducing the need for vehicle use,' consider 'promotes and incentivizes healthy carbon-free modes of transportation.'  | 3/4/2020 10:00 PM |



Palm Springs -- General Plan Vision & Priorities Survey

|    |   |                   |
|----|---|-------------------|
| 25 | public transportation needs to be address   | 3/4/2020 8:18 PM  |
| 26 | the idea of "reducing the need for vehicle use" seems like an idea, not a goal. With the arena, town & country, new hotels finished, I think the city wants to reduce vehicle use, but the reliance on tourism driving or renting cars, makes this a hard part of a plan.   | 3/4/2020 8:11 PM  |
| 27 | Not at all  | 3/4/2020 8:03 PM  |
| 28 | I don't think that 'reduce the need for vehicle use' is attainable. The city has become to larger and spread out and you need to have a vehicle to get around. I would just remove the 2nd sentence. The other reason I would remove it is if you ask the question "Has anything been done in the last 10 years that has achieved this"? I don't think so.  | 3/4/2020 7:30 PM  |
| 29 | Encourage less dependency on private vehicle use  | 3/4/2020 6:49 PM  |
| 30 | Not mixed enough.   | 3/4/2020 5:50 PM  |
| 31 | I think given the range of weather in the desert the expectation to eliminate the use for vehicle use in the city and neighboring desert cities is unreasonable. But I do agree with the use of mixing the land use and promoting vibrant neighborhoods.  | 3/4/2020 5:26 PM  |
| 32 | Too many cars in Palm Springs, Roads are not adjusted to the many cars. Bikers have no decent biking lanes, do not know the laws.   | 3/4/2020 5:12 PM  |
| 33 | Small town. Literally I can bike anywhere. Tourist don't want to experience pubic transit. Further they really don't want to experience it in the heat, to make this a year round destination you need to let them have their cars.   | 3/4/2020 4:38 PM  |
| 34 | Love the bike lanes.  | 3/4/2020 3:47 PM  |
| 35 | "Mixed land uses" that allow vacation rentals in single family neighborhoods are making too many properties absentee-owned. The city should commit to strengthening long-term occupancy in its residences.  | 3/4/2020 1:58 PM  |
| 36 | Yes. Be creative on reducing vehicle use.   | 3/3/2020 4:25 PM  |
| 37 | An amazing amount of bike lanes in Palm Springs - but very few bikes Who thought up this idea ? What's next, eliminate roads all together, insist that all must walk ?  | 3/3/2020 2:36 PM  |
| 38 | OMG please hire a professional writer.  | 3/3/2020 8:07 AM  |
| 39 | Yes still a priority but include more sidewalks, people need to be able to walk from A to B in Palm Springs without the risk of being knocked down by a car. For example walking N Via Miraleste to Indian Canyon, pedestrian must cross Alejo at Miraleste not a great junction for pedestrians but possible, I've done it hundreds of times and it's ok, but then you have no sidewalk for part of the way to Indian Canyon, it's totally unacceptable that Alejo does not have a full sidewalk on one side of the road to walk from cabelleros to Indian Canyon. A danger point for pedestrians is crossing Indian Canyon at E Granvia Valmonte you either have to walk to Alejo or Tamarisk if you want to cross safe or take your life in your hands and cross at the flashing light pedestrian crossing at Granvia, I have on many occasions almost been hit as a pedestrian at that crossing and not only at night but during the daylight, it is Dangerous, so much so I no longer use it, when you've had a car mirror skim past your arm more than once even when the lights are flashing at realise life is too short and it's best to do the extra walk to Alejo or Tamarisk. Some tourists are not going to do this and it's only a matter of time before serious injury or death occurs. Palm Springs is NOT a walkable City but it should be | 3/3/2020 7:43 AM  |
| 40 | I think encourage needs to be removed in this priority. We absolutely need to build a network for transportation that dramatically reduces vehicle use. We are a popular city and with the construction of more buildings in and around our town center the city must find low or no pollution ways to allow for the movement of the public at a low cost, low emission, safely and quickly.  | 3/3/2020 7:15 AM  |
| 41 | Why reduce the need for vehicle use when the sidewalks and crossing streets are so difficult and unsafe?  | 3/1/2020 11:36 PM |
| 42 | The planned arena project will bring many thousand new vehicles into PS each week   | 3/1/2020 5:29 PM  |
| 43 | Not the purpose of government in a society that values individual freedom.  | 3/1/2020 2:45 PM  |
| 44 | But please provide education regarding the plan. The north bound indian canyon conversion   | 3/1/2020 1:14 PM  |

## Palm Springs -- General Plan Vision & Priorities Survey

seems to creating a lot of traffic jams. What is someone thinking. One way south and 2 lanes north. Really i do know this was up for consideration before hand but now very difficult.

|    |   |                    |
|----|---|--------------------|
| 45 | Land use in Palm Springs is well established except on the outlying borders where no one wants to develop. If the majority of tourists come by car why reduce the need for vehicle use?   | 3/1/2020 11:56 AM  |
| 46 | This is the "Pack em In" philosophy...and it does NOT promote "vibrant" neighborhoods. "Congested" would be more appropriate. Wake up!  | 3/1/2020 10:45 AM  |
| 47 | This also means transit!! It's too hot to walk much half the year so we need to make sure transit alternatives support the housing and commercial uses.   | 3/1/2020 9:40 AM   |
| 48 | Palm Springs is still too automobile dependent downtown.  | 2/28/2020 4:27 PM  |
| 49 | But hopefully Palm Springs can continue to offer free parking downtown and surrounding areas.   | 2/28/2020 3:02 PM  |
| 50 | Revise as follows: "Encourage the creative mixing of compatible land uses that promote vibrant neighborhoods that encourage active transportation and reduce the need for automobile use."  | 2/28/2020 6:10 AM  |
| 51 | We will never be a bike/walking community so removing roads for these purposes will only increase accidents and public safety. With the new arena being built we will become more filled with cars.   | 2/27/2020 8:25 PM  |
| 52 | Again, I don't know. It needs revision - but unsure how.  | 2/27/2020 1:34 PM  |
| 53 | Vibrant? What does that mean? Sounds like the programs and priorities for downtown such as retail, bars/restaurants, hotels, etc. Do residents choose neighborhoods based on vibrancy? If this Priority is mean to focus upon public transportation, walk/bike - then it should be more clear. And it will evidently have to be supported by more than lip-service.   | 2/27/2020 12:52 PM |
| 54 | I don't see any public transport. Its all vehicles to get around the city. Also, there is a need for electric charging stations.  | 2/27/2020 8:55 AM  |
| 55 | an additional byproduct of reduced vehicle use is more human interaction in public spaces   | 2/27/2020 6:02 AM  |
| 56 | First of all, you are not promoting vibrant neighborhoods by allowing the continued rampant, cynical proliferation of Short-Term Rental Homes that have damaged the quality of life for homeowners in virtually every neighborhood in the city, as well as making long-term rentals for residents a virtual impossibility. Second, the proposed development of yet more condo complexes in the city's beautiful remaining open spaces is a huge mistake that will be vehemently opposed by most residents who are not the developers -- guess who wins that one. Third, if your idea of reducing the need for vehicle use is to jam up traffic downtown with the new, supposedly "pedestrian-friendly" Indian Canyon, then you have only succeeded in creating a lot of unnecessary aggravation for a whole lot of people-- all of whom, residents and visitors alike, are here to RELAX. | 2/27/2020 1:23 AM  |
| 57 | Changing our new bicycle lanes to bicycle/golf cart lanes actually gets people out of vehicles. There is an approved plan that made it to CVAG.   | 2/26/2020 9:37 PM  |
| 58 | High-density housing in the Central Business District and adjacent areas should be encouraged.  | 2/26/2020 9:11 PM  |
| 59 | Land use laws and consistent application allow long term investment by residents and businesses. A "creative mixing" fails to provide the necessary guidelines and structure that assure residents and businesses that their investment and commitment are safe.  | 2/26/2020 8:04 AM  |
| 60 | Individual vehicle use (Not vehicle use)  | 2/25/2020 12:08 PM |
| 61 | Include language around sustainable communities that support diversity and aging in place.  | 2/25/2020 10:36 AM |
| 62 | This is a great idea - but I'd like to see the word encouraged strengthened so that we can actually see development of this type.   | 2/25/2020 9:37 AM  |
| 63 | Museum way pedestrian friendly  | 2/25/2020 9:35 AM  |
| 64 | Suggest changing Priority 7 to read: "Encourage development of a transportation infrastructure that minimizes time to destination and maximizes use of ultra low emission vehicles.   | 2/25/2020 9:26 AM  |
| 65 | Part of what makes PS unique is the low density neighborhoods that are completely residential. Let's not lose that quality at the expense of mixed use developments that have failed after several years in other cities.   | 2/25/2020 8:56 AM  |

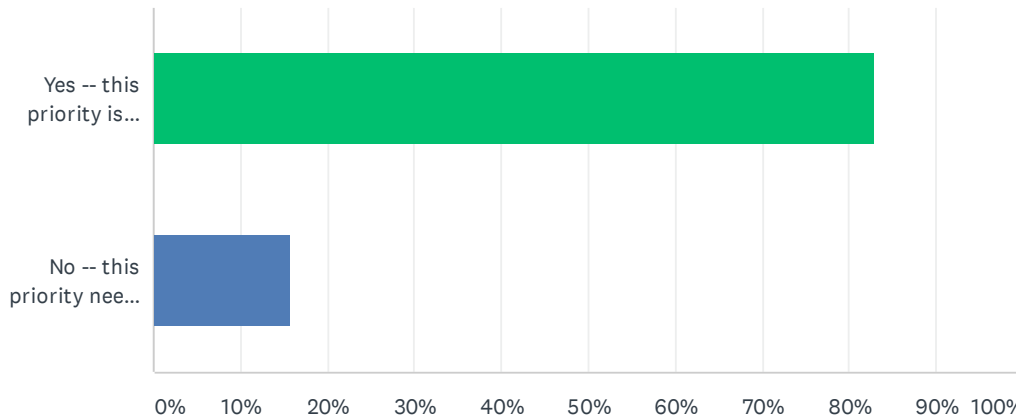
Palm Springs -- General Plan Vision & Priorities Survey

|    |   |                   |
|----|---|-------------------|
| 66 | It needs to be ACTED on.....not just stated as a goal. As I write this cars are driving by at 40-50 mph on a residential street with a 25 mph limit. City does not seem to wish to control such activities.   | 2/25/2020 8:20 AM |
| 67 | meaningless   | 2/25/2020 8:06 AM |
| 68 | I don't believe it is realistic to significantly reduce vehicle use. Do not think this should be a priority that needs to be called out. We should promote vibrant neighborhoods in other ways. Think calling out vehicle use will encourage unrealistic choices/policies around cars/parking etc | 2/25/2020 8:06 AM |
| 69 | minor -- I'd make clearer that reducing vehicle means something more physical. "... promote vibrant neighborhoods that stimulate walking, cycling and other environmentally beneficial forms of circulation". (I know, not a great wording)   | 2/24/2020 8:58 PM |
| 70 | This is great and it needs to be incorporated into the updated general plan. Higher density, reduced parking (uber, lyft, Buzz, etc.), walkability to restaurants, markets, etc. Less dependence on autos.  | 2/24/2020 5:58 PM |
| 71 | How does a creative mixing of land uses reduce the need for vehicle use? If this is a priority it should be something like "Encourage a wide variety of transportation options to reduce the need for automobile use."  | 2/24/2020 5:50 PM |
| 72 | Change "reduce the need for vehicle use" to "encourage the use of alternative modes of transportation"  | 2/24/2020 5:38 PM |
| 73 | Maybe revise definition. Vehicle uses are also ride-sharing, so encompassing other factors in definition.   | 2/24/2020 5:29 PM |
| 74 | All we are adding are living units.   | 2/24/2020 5:01 PM |

***"Preserve and uphold the high quality of architecture and the unique visual aesthetic form in buildings and neighborhoods that distinguish Palm Springs from other cities."***

Q13 Is this priority still relevant? Would you suggest any revisions to this priority?

Answered: 262 Skipped: 76



| ANSWER CHOICES  | RESPONSES |            |
|---|-----------|------------|
| Yes -- this priority is fine as it is; no changes are needed. | 82.82%    | 217        |
| No -- this priority needs to be revised.                      | 15.65%    | 41         |
| <b>TOTAL</b>  |           | <b>262</b> |

Palm Springs -- General Plan Vision & Priorities Survey

| #  | IF YOU SELECTED "NO -- THIS PRIORITY NEEDS TO BE REVISED," WHAT CHANGES WOULD YOU SUGGEST? (PLEASE INDICATE IN THE COMMENT BOX PROVIDED BELOW).   | DATE              |
|----|---|-------------------|
| 1  | North End of town updated   | 3/11/2020 4:29 PM |
| 2  | Diversify employment sectors.   | 3/11/2020 4:20 PM |
| 3  | Assist communities that need more resources than those that are in higher income areas.   | 3/11/2020 4:13 PM |
| 4  | emergency preparedness complete sidewalks clean air w/ no smoking neighborhood permit parking limit alternate transportation modes - scooters, etc.   | 3/11/2020 4:05 PM |
| 5  | Again, it seems as Palm springs main focus or primary focus is visitor relations and tourism. I realize they help sustain our economy, however some locals are unable to afford to continue living here. cost of living increases with upscale developments.  | 3/11/2020 4:02 PM |
| 6  | Up to the extent that this policy is feasible for low to moderate income housing, I support it. The plan should allow exceptions to accommodate low to moderate income housing and homeless shelters.   | 3/11/2020 7:27 AM |
| 7  | Extremely important priority. Our city's architecture and aesthetic make us unique and appealing for both residents and visitors. All new construction should meet these high standards and continue this architectural consistency. We must protect our natural settings and view corridors as much as possible for residents and visitors to enjoy. | 3/6/2020 3:40 PM  |
| 8  | Finish the languishing developments. No one wants to see unfinished construction for year and years. Rusty fencing, flapping canvas, rusty rebar, half built.....etc., while lawsuits continued for months, if not years.....   | 3/6/2020 9:57 AM  |
| 9  | "...distinguish Palm Springs from other cities and respect our historic heritage"   | 3/5/2020 4:50 PM  |
| 10 | see my previous comments  | 3/5/2020 2:09 PM  |
| 11 | Agrees. But unfortunately that's not what's being done.   | 3/5/2020 1:12 PM  |
| 12 | Every new development look like prison cinder blocks painted different colors   | 3/5/2020 1:09 PM  |
| 13 | Palm Springs has always been unique and it should stay that way. Should be a priority.  | 3/5/2020 1:00 PM  |
| 14 | New housing has to be of such "high quality of architecture" that it puts the cost of housing out of many peoples reach. Most of our business revolves around the tourist industry which is lower paying jobs but ALL of the housing projects I have seen around town are high end. There is NO lower income housing in the City of Palm Springs.     | 3/5/2020 12:50 PM |
| 15 | what does high quality architecture mean? what does unique visual mean???? these are all very vague and subjective!   | 3/5/2020 8:48 AM  |
| 16 | Adding the idea that approved buildings should not break historical height limits   | 3/5/2020 7:01 AM  |
| 17 | is this true? how is the city preserving architecture? there are still so many vacant lots and abandoned strip malls. have you seen the road into town? racquet club and Indian canyon needs help. it's not a good look for the city.   | 3/5/2020 5:16 AM  |
| 18 | That all used to be true...until past city councils were paid off to build those tall buildings and for-profit spoiling what the vision has been for Palm Springs. You can't do anything but prosecute the crooks for their misdeeds. You can ensure further violations do not occur.   | 3/4/2020 10:02 PM |
| 19 | Enhance the ability of review panels to do this   | 3/4/2020 9:57 PM  |
| 20 | The HSPB has too much control. People need more control over how they want to develop their land.   | 3/4/2020 8:14 PM  |
| 21 | Maybe state in broad terms how the city would carry this out.   | 3/4/2020 7:31 PM  |
| 22 | No current or recent project ended up as high quality; nor visually aesthetic; enough already.  | 3/4/2020 6:47 PM  |
| 23 | Palm Springs does not look unique any more. It has lost a lot of the "quaintness" that I loved.   | 3/4/2020 5:52 PM  |
| 24 | THIS IS STILL VERY RELEVANT! Hotels and new developments should be held to a standard of architecture that the city tourism draws. Plus it is very nice to live in a city where the neighborhoods and city feels cohesive.  | 3/4/2020 5:27 PM  |

Palm Springs -- General Plan Vision & Priorities Survey

|    |   |                    |
|----|---|--------------------|
| 25 | That is green   | 3/4/2020 4:38 PM   |
| 26 | We've already abandoned the, "unique visual and aesthetic form," especially with erection of prison cell block Rowan.   | 3/4/2020 3:51 PM   |
| 27 | Conserving and preserving our unique ambiance and general atmosphere. Preventing additions that would interrupt the experience.   | 3/4/2020 12:08 PM  |
| 28 | Add language which is impactful to the completion of commercial development, ie "we work with developers to complete projects efficiently and in a timely manner and support this through implementation of surety or performance bonds and tighter construction schedules." -----<br>--- The endless construction delays of Orchid Tree Inn, Marriott (N Palm Canyon Dr), The Andaz and The Dream hotels are an embarrassment to the citizens of Palm Springs and to prior and current city councils.  | 3/4/2020 12:04 PM  |
| 29 | Yes. It's what the tourist dollars look for!!!  | 3/3/2020 4:25 PM   |
| 30 | The Palm Springs aesthetic is ridiculously oppressive and getting more boring every day. I don't want to live in a mid-century fantasy land designed to sell a mid-century lifestyle to affluent white people who can't face the reality of life in 2020. BE CAREFUL WHAT YOU PRETEND TO BE BECAUSE YOU'LL BECOME THAT  | 3/3/2020 9:09 AM   |
| 31 | Nice goal. Needs to be written properly.  | 3/3/2020 8:08 AM   |
| 32 | I think these are important but not to the detriment of other priorities and economic development   | 3/1/2020 3:53 PM   |
| 33 | Not the function of government.   | 3/1/2020 2:46 PM   |
| 34 | Everything in this section requires additional expense driving the cost of housing upwards.   | 3/1/2020 11:57 AM  |
| 35 | Further diversity in style should also be considered. PS is starting to look like Disneyland.   | 3/1/2020 10:48 AM  |
| 36 | As this has not been done it is difficult to address this Priority. The city must decide if it wants to build every open space left or preserve land so some open space desert is left. We are over built now with very unattractive unfinished buildings in some cases. This does not support the environmental issues which will be necessary in the future, water, air and general movement of citizens and guests in our small already over crowded city. Let us work for quality not quantity. This brings to the city a different clientele.  | 2/29/2020 11:24 AM |
| 37 | Palm Springs does a great job with preservation, etc. but Palm Springs needs to limit the number of two story high density housing that is not architecturally significant or "characteristically different". There are ugly boxes of housing on Belardo, going up near the airport, on N.Palm Canyon. I can't imagine a modernism tour focused on these two story boxes in years to come. Just sayin...  | 2/28/2020 4:34 PM  |
| 38 | Again incorporate height restrictions, avoid high density housing.  | 2/28/2020 3:04 PM  |
| 39 | It's not just architecture. It's also our natural lands around the city that we need to preserve and uphold.  | 2/28/2020 9:05 AM  |
| 40 | 1000% agree   | 2/27/2020 10:29 PM |
| 41 | Something needs to be said about maintaining the mountain views, no structures over 2 stories tall, etc. Otherwise, the Indians will be 40 story casinos every 3 miles. Do we want that?  | 2/27/2020 1:36 PM  |
| 42 | Many times the city goes overboard in this area. The costs involved in preservation are many times unrealistic and a poor use of dollars that can be used shore up social programs and infrastructure projects.   | 2/27/2020 6:13 AM  |
| 43 | expand vision to support preservation of existing structures and thoughtful design of new ones  | 2/27/2020 6:03 AM  |
| 44 | Yes, by all and any means preserve and uphold the high quality architect and the unique visual and aesthetic forms.... that DISTINGUISH PALM SPRINGS FROM OTHER CITIES. Allowing developers free reign over new construction (is there even a functional architecture board?) .has resulted in mostly generic if not mediocre buildings, which are indistinguishable from countless generic construction projects all over California. Has a first-rank architect been hired or consulted even ONCE in the last decade? The Rowan is an aesthetic DISGRACE--and obviously not consistent with our identity as an World Architectural Mecca; yet there it stands, a monstrous wasted opportunity. Looking to the future of this town and its special character | 2/27/2020 2:00 AM  |

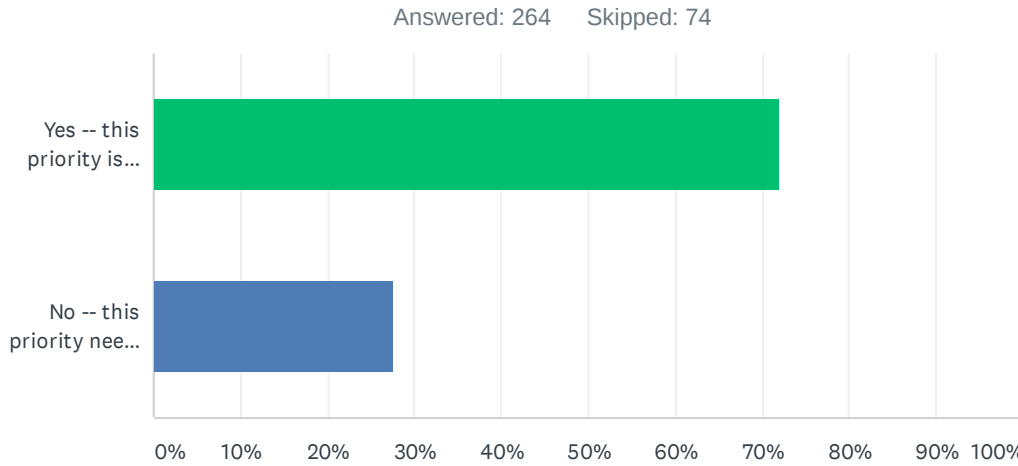
## Palm Springs -- General Plan Vision & Priorities Survey

requires discernment, mindfulness, taste, and above all intelligence, in what we choose to bequeath to future generations-- so please SLOW DOWN and let the actual architects speak before the money does.

|    |   |                    |
|----|---|--------------------|
| 45 | Encourage, preserve and uphold culturally significant architecture that proudly distinguishes PS from other cities.   | 2/25/2020 12:13 PM |
| 46 | What is "high quality" of architecture mean? This term needs to be defined.   | 2/25/2020 10:37 AM |
| 47 | Preserving our historic neighbors I feel is important, but there are areas of downtown that could use some freshening. For example, I like the new buildings downtown and feel a mix of old and new is OK.  | 2/25/2020 10:22 AM |
| 48 | While I agree that we should Preserve and Uphold - we should also be open to new & unique development as well. We should embrace the past while also encouraging design that folks in the future will want to see in addition to Mid-Mod.   | 2/25/2020 9:38 AM  |
| 49 | Change Priority 8 to read: Develop incentives and programs to achieve "off-the-grid" energy self-sufficient for all Palm Springs homes and businesses by 2040.  | 2/25/2020 9:28 AM  |
| 50 | Don't include it if it isn't really meant. Originally no tall buildings south of Palm Canyon - but big developers get their way. Other than the Native Americans - no one should be able to negotiate and go beyond zoning requirements.  | 2/25/2020 8:21 AM  |
| 51 | Palm Springs has to many commissions and committees involved. This should be to streamline the process.   | 2/25/2020 8:07 AM  |
| 52 | Let's move away from language that suggests a desire for architecturally distinctive housing and accepts useful housing. Focusing on design signals that we're a city of elitist. Sorry, don't have a easy way to replace this.   | 2/24/2020 9:00 PM  |
| 53 | See earlier comments about uplifting the rich vibrant cultural histories of communities of color. Often times those "aesthetics" aren't valued by the current systems or government. Think of the National African American History Museum in DC -- that is not in line with the rest of the aesthetic on the National Mall, and yet, it is the most popular museum there currently. It's bold and culturally aware.  | 2/24/2020 6:06 PM  |
| 54 | It is still very important but it seems that the city has let some historic homes slip through the cracks. The city needs to get more involved with the developer and the historic preservationists to get the Town and Country Center finished. A mutual agreement needs to be reached regarding access to the Town and Country Center. Retailers want exposure to pedestrians so more exposure is needed on both Palm and Indian sides of the Center. Retail signage downtown needs to be improved too. | 2/24/2020 5:57 PM  |
| 55 | So stop tearing down the unique buildings and putting up Vegas style ones.  | 2/24/2020 5:01 PM  |

***Provide a circulation system that accommodates the smooth flow of vehicular traffic, encourages safe bicycle and pedestrian movement, and presents attractively landscaped corridors."***

Q14 Is this priority still relevant? Would you suggest any revisions to this priority?



| ANSWER CHOICES  | RESPONSES |            |
|---|-----------|------------|
| Yes -- this priority is fine as it is; no changes are needed. | 71.97%    | 190        |
| No -- this priority needs to be revised.                      | 27.65%    | 73         |
| <b>TOTAL</b>  |           | <b>264</b> |



Palm Springs -- General Plan Vision & Priorities Survey

| #  | IF YOU SELECTED "NO -- THIS PRIORITY NEEDS TO BE REVISED," WHAT CHANGES WOULD YOU SUGGEST? (PLEASE INDICATE IN THE COMMENT BOX PROVIDED BELOW).   | DATE              |
|----|---|-------------------|
| 1  | Needs to include safe driving enhancements. And needs to address the city's inability to achieve any sense of traffic flow. The city is horrible at traffic flow.   | 3/12/2020 6:11 PM |
| 2  | North End of town updated   | 3/11/2020 4:29 PM |
| 3  | Diversify employment sectors.   | 3/11/2020 4:20 PM |
| 4  | Assist communities that need more resources than those that are in higher income areas.   | 3/11/2020 4:13 PM |
| 5  | emergency preparedness complete sidewalks clean air w/ no smoking neighborhood permit parking limit alternate transportation modes - scooters, etc.   | 3/11/2020 4:05 PM |
| 6  | Again, it seems as Palm springs main focus or primary focus is visitor relations and tourism. I realize they help sustain our economy, however some locals are unable to afford to continue living here. cost of living increases with upscale developments.  | 3/11/2020 4:02 PM |
| 7  | A traffic signal is needed at Tahquitz and Civic IMMEDIATELY! Get rid of the bike lanes. They take up valuable traffic lanes and impede the flow of traffic. Develop a Bike Park for safe bike riding.  | 3/11/2020 7:28 AM |
| 8  | Guests to palm springs have no safe bike path to downtown palm springs  | 3/7/2020 8:42 PM  |
| 9  | Need better mass transit.   | 3/7/2020 2:40 PM  |
| 10 | Obviously this needs to be revised. The City made a HUGE mistake by making Indian Canyon 2 Way - what were they thinking??? This is NOT a smooth flow of traffic!   | 3/6/2020 7:15 AM  |
| 11 | This is a joke. Bike riders are NOT safe  | 3/5/2020 6:38 PM  |
| 12 | It seems this priority has been forgotten. Traffic lights city wide are a cluster-f***. Indian Avenue is a train wreck. Some thought and money needs to be spent to correct this quality of life issue  | 3/5/2020 2:02 PM  |
| 13 | Smooth flow of vehicular traffic is not being enhanced. With the new arena coming and the numerous street changes to bike lanes, many locals avoid what are now congested routes.   | 3/5/2020 1:51 PM  |
| 14 | I don't see it  | 3/5/2020 1:10 PM  |
| 15 | The two way Indian conversion was horrible and is causing horrible delays. This was a horrible idea and is already proving to be problematic. When a huge event occurs this will be even worse. I avoid Indian at all costs. Attractive landscape is okay if it doesn't create safety hazards like the landscape all along Tahquitz Canyon especially near City Hall. | 3/5/2020 1:01 PM  |
| 16 | This is a joke The improvement Indian Canyon running two ways has made traffic worse than it ever was   | 3/5/2020 12:55 PM |
| 17 | The only thing that needs to be changed about this is the "attractively landscaped corridors". There is a HUGH difference in the "Corridors" around the downtown area and the "Corridors" outside of the downtown area.   | 3/5/2020 12:53 PM |
| 18 | What's with all the right turn only lanes? There's no way a sane person who lives here would be riding around on a bike. Traffic signals should ALL be red when pedestrians are trying to cross the street  | 3/5/2020 10:04 AM |
| 19 | if this means the current change of making indian canyon a 2 way street , then no! if this means removing a driving lane (aka Alejo) to make a bike path, then no!  | 3/5/2020 8:50 AM  |
| 20 | Bike shops should be better regulated to ensure the safety of city streets. Tourists should not be allowed to crowd city streets with bikes that do not follow California state road rules.   | 3/5/2020 7:04 AM  |
| 21 | This is vague. also it's redundant. you already mention the reduced dependence on motor vehicles. maybe roll this message into the previous one.  | 3/5/2020 5:18 AM  |
| 22 | Will not happen until sidewalk lighting is installed  | 3/4/2020 11:26 PM |
| 23 | This is not being implemented in a cohesive manner at this time. These are currently viewed as being opposite goals by many people in town. When the city was laid out there was a reason   | 3/4/2020 10:02 PM |

## Palm Springs -- General Plan Vision & Priorities Survey

for a hierarchy of street design and traffic planning. That has been thrown out the window and populist commentary is the current plan for our city transportation mess

|    |  |                   |
|----|--|-------------------|
| 24 | See the earlier comment about "intelligent transportation system."   | 3/4/2020 9:52 PM  |
| 25 | If you're goal is to being more visitors to out city then more focus On traffic flow is critical. Not taking away precious vehicle lans to have bike lanes on both sides Of the road.  | 3/4/2020 9:50 PM  |
| 26 | public transportation needs to be address as part any discussion   | 3/4/2020 8:19 PM  |
| 27 | Palm Springs is too hot for a significant period of the year. Less focus on bike and more on personal mobility devices like scooters!  | 3/4/2020 8:15 PM  |
| 28 | This is a mess with all the new additional buildings. Not enough parking.  | 3/4/2020 8:04 PM  |
| 29 | It should include something about highlighting/honoring our desert environment.  | 3/4/2020 7:35 PM  |
| 30 | Downtown and Baristo are overcrowded with bicycle and cars fighting for room; this has turned into a mess since Baristo was designated for bicycles.   | 3/4/2020 6:49 PM  |
| 31 | Too many people being killed by traffic down town.   | 3/4/2020 5:53 PM  |
| 32 | Synchronization of traffic lights on major arterials.  | 3/4/2020 5:45 PM  |
| 33 | This item is so important. It is so unsafe to walk in Palm springs. Town is focused on Cars. There is no smooth flow of cars. No green zones. I 10 is too dangerous to use. Curbs are missing often along I 11.  | 3/4/2020 5:20 PM  |
| 34 | With the development of a downtown arena project that has a severe shortage of planned parking, combined with the increased volume of traffic is nonsensical.  | 3/4/2020 4:41 PM  |
| 35 | Well you already messed this up with Indian Canyon. Try not to screw anything else up  | 3/4/2020 4:39 PM  |
| 36 | Streets are overcrowded, Bldgs being built too close to roads and speed limits need to decrease  | 3/4/2020 4:37 PM  |
| 37 | With potentially 2-3000 vehicles spilling into the city on a regular basis for arena events, can't even imagine walking and biking in exhaust-filled air, which is already compromised by pollution through the pass.  | 3/4/2020 3:57 PM  |
| 38 | Traffic isn't the issue here. The crumbling of some roads should be treated higher priority than making Indian Canyon a two-way street (which made traffic worse actually)   | 3/4/2020 3:36 PM  |
| 39 | avoiding overcrowding of events  | 3/4/2020 12:09 PM |
| 40 | I would love to see some mention of improving public transit. I still want to see a valley-wide light rail or monorail system.   | 3/4/2020 11:26 AM |
| 41 | Pedestrian safety!!! Sings to ticket drivers not yielding to pedestrians in crosswalks!!   | 3/3/2020 4:26 PM  |
| 42 | Indian Canyon is now one big traffic jam. The lights in the city are the slowest of any community I know. Green left turn arrows do not function unless one is at the light before it turns green. My routine experience on Gene Autry is to sit at a light with NO ONCOMING TRAFFIC, but the state forces me to sit through another entire light cycle. If New York permits turn on left yielding to oncoming traffic, why does California play Big Brother and hold up all traffic? Yet it permits residential streets with 50 mph speed limits, where cars travel at 60 mph. The accident numbers show how unsafe this practice is. Sacramento must change the ill-concieved law prohibiting tickets if all drivers are traveling at the same speed, which is so often far above the posted speed. I have NEVER seem a policeman on Gene Autry, where I witness cars traveling 65, weaving across 3 lanes. Unsafe streets here. | 3/3/2020 8:40 AM  |
| 43 | Lol. A circulation system? Nice goal but the above is just nonsense  | 3/3/2020 8:09 AM  |
| 44 | Yes still a priority but needs huge amount of improvement of sidewalks and crossing signals for Palm Springs to become a safe walkable city.   | 3/3/2020 7:44 AM  |
| 45 | This is primarily correct but less Vehicle.. more SAFE, CLEAN LOW POLLUTION public transport   | 3/3/2020 7:16 AM  |
| 46 | Where is land for new roads. Taking out houses?  | 3/2/2020 11:11 PM |
| 47 | I'm not sure this manifests itself in the city. We've already lost the one-way streets, which I think  | 3/2/2020 10:44 PM |

Palm Springs -- General Plan Vision & Priorities Survey

is a shame. So, without knowing more detail, I would be a bit wary.

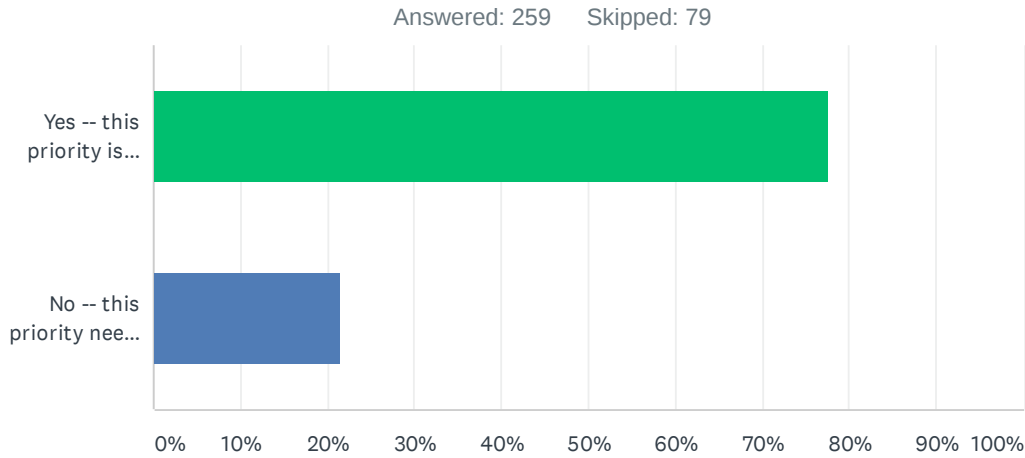
|    |  |                   |
|----|--|-------------------|
| 48 | If attractively landscaped corridors means that I have to walk further (not in a straight line) with my walker, then this needs to change.   | 3/1/2020 11:39 PM |
| 49 | The arena project is clearly inconsistent with this priority   | 3/1/2020 5:30 PM  |
| 50 | Emphasis needs to be on smooth flow of traffic during major events.  | 3/1/2020 5:13 PM  |
| 51 | Create alternatives keep the buzz. Provide added parking free for locals so we can experience the downtown parking. Charge the tourist for parking. Provide central parking for tourists and let them walk. look at park city for an example   | 3/1/2020 1:18 PM  |
| 52 | Bicyclists need to learn the rules of the road to improve bicycle safety. Pedestrians should also know how to cross streets safely.  | 3/1/2020 12:00 PM |
| 53 | But it's not getting better.... think "future"   | 3/1/2020 10:48 AM |
| 54 | stop with the bike lanes already...you take away a lane of traffic for bike lanes that are simply not used   | 3/1/2020 10:46 AM |
| 55 | Vehicular traffic patterns should be addressed. An example is Farrell between Ramon and Vista Chino. It has become a "high speed highway" and very dangerous to the neighborhoods surrounding it. When entering and exiting to these neighborhoods, one is taking their life in their hands.   | 3/1/2020 10:46 AM |
| 56 | We need more transit that is super convenient like The Buzz as well as cool places to wait for it  | 3/1/2020 9:42 AM  |
| 57 | More bike lanes please...would be great if CV Link connected to city bike routes.  | 2/28/2020 4:42 PM |
| 58 | As stated above. We will never be a walking/biking community. Make more provisions for cars and parking because it is happening.   | 2/27/2020 8:27 PM |
| 59 | Yes, however, the 2 way change on Indian Canyon is in direct conflict with this priority. Think long term - what about making Palm Canyon from Alejo to Ramon a walking street? Or even longer? Traffic is getting so bad downtown that we need to think now about how to plan for the future. Our future is dead is the Indians build that stadium and no one can park anymore. How will any current downtown businesses feel about that?   | 2/27/2020 1:39 PM |
| 60 | Qualify that a SAFE circulation plan requires both reduced speeds and a culture of following all traffic laws whether on foot, car or bike.  | 2/27/2020 9:31 AM |
| 61 | We need to go back to the drawing board with our traffic movement. Many of the larger streets have lost a lane to the bike lane. With all of the new houses being built, will our streets be able o handle the flow of traffic. Indian Canyon is receiving a mixed review- possibly better timing of lights needs to be considered. With more traffic and fewer lanes reduce speed from 50-45, 45-40.  | 2/27/2020 6:17 AM |
| 62 | Perhaps this simply needs a total rewrite  | 2/26/2020 9:39 PM |
| 63 | Circulation should also include promotion of public transit options such as Sunline, Amtrak and long-distance buses (e.g., Flixbus). Consider creation of a regional transit hub in or near the Central Business District. with amenities such as a waiting area with restrooms and internet, ticket and vending machines, etc. A portion of the downtown parking garage across from the Art Museum or alternatively Block G of the Downtown Palm Springs Project acquired from Grit Development as part of the 1090 settlement could be used for this purpose.  | 2/26/2020 9:11 PM |
| 64 | Should parking needs be addressed in this priority as well?  | 2/26/2020 8:10 AM |
| 65 | I am very concerned about preserving the saftey of our residents and visitors if The Agua Caliente Indians build the Sports Arena at the planned location. First: Desert Hospital is only about one half mile from the projected site. The main entrance to the hospital, the emergency room and The El Miridor Surgery Center is on Indian Canyon. Lives could be lost if the roads are bottle necked. How will Doctors, employees, and patients get there especially if there was a disaster. Second: The Movie Colony and The Ruth Hardy Park are Historic Old Palm Springs. It is important to preserve the character of this, and surrounding, neighborhoods. This neighborhood has no sidewalks. People love walking or riding their bikes around this quiet neighborhood. Also, there are no street lights so we can see the stars at night. The safety of pedestrians will be compromised is cars are driving through this neighborhood. Please consider these issues. Keep the public safe. | 2/26/2020 7:14 AM |

Palm Springs -- General Plan Vision & Priorities Survey

|    |  |                    |
|----|--|--------------------|
| 66 | City parking for all the new development downtown and protect the neighborhoods nearby from having the cars parked in the neighborhoods with permit parking ie. The Movie Colony   | 2/26/2020 5:09 AM  |
| 67 | Emphasis here needs to be on safe. Ramon, Farrell, Sunrise, Palm Canyon are treated like freeways with many drivers going 15-20 mph over the speed limit. This is a resort town. PEOPLE NEED TO SLOW DOWN!   | 2/25/2020 10:44 AM |
| 68 | It's a fine priority, but the emphasis needs to be on pedestrian traffic. Palm Springs is pedestrian friendly and needs to stay that way or even improve on it. Most folks I know here (I live in Plaza Villas and meet a lot of people), value the walkable nature of PS the most. I think people visiting from cold climates just love walking from their condo/hotel downtown to shop, eat, exercise and just enjoy the warmth.             | 2/25/2020 10:26 AM |
| 69 | Work can be done here. South palm canyon needs some landscaping.   | 2/25/2020 9:36 AM  |
| 70 | It is relevant, but needs to be ACTED on. The Tahquitz Creek wash bike paths are great. need to be cared for by city as they are a major draw for both residents and visitors.   | 2/25/2020 8:22 AM  |
| 71 | Other priorities are more important  | 2/25/2020 8:08 AM  |
| 72 | The two way direction of Indian Canyon is a disaster. The lights are not timed properly.   | 2/25/2020 8:05 AM  |
| 73 | Yes, but safe bicycle movement has not at all been achieved. I sink every time I read about another cyclist killed by a driver. I bike myself and have not found a safe route out of Palm Springs toward any other desert city to get in a ride.   | 2/25/2020 8:02 AM  |
| 74 | Include light rail, trams, and an Amtrac spur line down Gene Autry to the airport.   | 2/25/2020 7:26 AM  |
| 75 | Needs to move 'vehicular' later in the list and at least mention bus   | 2/24/2020 9:06 PM  |
| 76 | Strengthen bike lanes even more... great progress thus far.  | 2/24/2020 5:59 PM  |
| 77 | There are too many speeders on the main streets and even some of the side streets such as Mesquite. Car traffic needs to be slowed down for bikers and walkers.  | 2/24/2020 5:58 PM  |
| 78 | Once again the words are great, it isn't what I see happening.   | 2/24/2020 5:52 PM  |
| 79 | Add public transit to this priority and, perhaps, Uber-like transit.   | 2/24/2020 5:51 PM  |
| 80 | Instead of landscaped corridors we need natural desert corridors otherwise we will look like orange county   | 2/24/2020 5:43 PM  |
| 81 | Provide a circulation system that accommodates the smooth flow of vehicular traffic, encourages safe bicycle and pedestrian movement, and presents attractively landscaped corridors. Pedestrian routes should include street trees, planned water fountain access, and completion of sidewalks on arterial roads where the lots remain undeveloped. The city should provide larger bus shelter options in areas that have significant riders. | 2/24/2020 5:38 PM  |
| 82 | Smooth flow of vehicle traffic? Where? Every street has a red light every block and they last forever.   | 2/24/2020 5:03 PM  |
| 83 | I would like to see safety FIRST. I would also like to promote public transit including the Buzz and discourage the use of cars including Uber / Lyft. We should be charging to park downtown and using the money to fund more free shuttle service. We can not lead on the environment and still subsidize the private automobile by offering free parking downtown.  | 2/24/2020 1:22 PM  |

***"Promote development that enhances scenic views and provides both visual and physical access to the City's surrounding mountains, washes, open space, and other scenic and natural resources."***

**Q15 Is this priority still relevant? Would you suggest any revisions to this priority?**



| ANSWER CHOICES  | RESPONSES |            |
|---|-----------|------------|
| Yes -- this priority is fine as it is; no changes are needed. | 77.61%    | 201        |
| No -- this priority needs to be revised.                      | 21.62%    | 56         |
| <b>TOTAL</b>  |           | <b>259</b> |

Palm Springs -- General Plan Vision & Priorities Survey

| #  | IF YOU SELECTED "NO -- THIS PRIORITY NEEDS TO BE REVISED," WHAT CHANGES WOULD YOU SUGGEST? (PLEASE INDICATE IN THE COMMENT BOX PROVIDED BELOW).   | DATE              |
|----|---|-------------------|
| 1  | North End of town updated   | 3/11/2020 4:29 PM |
| 2  | Diversify employment sectors.   | 3/11/2020 4:20 PM |
| 3  | Assist communities that need more resources than those that are in higher income areas.   | 3/11/2020 4:13 PM |
| 4  | emergency preparedness complete sidewalks clean air w/ no smoking neighborhood permit parking limit alternate transportation modes - scooters, etc.   | 3/11/2020 4:05 PM |
| 5  | Again, it seems as Palm springs main focus or primary focus is visitor relations and tourism. I realize they help sustain our economy, however some locals are unable to afford to continue living here. cost of living increases with upscale developments.  | 3/11/2020 4:02 PM |
| 6  | REALLY!!!! What did the Kimpton Hotel do??? It removed the scenic views.  | 3/7/2020 8:43 PM  |
| 7  | Promote development that both PROTECTS and enhances scenic views and provides both visual and physical access to the City's surrounding mountains, washes, open space, and other scenic and natural resources.  | 3/7/2020 5:03 PM  |
| 8  | Too much access to the mountains and desert is not a good idea, seen too much destruction, not that far off road that convinces me there are a lot of idiots that lose their minds, when no one can see them destroy plants and deface rocks.   | 3/7/2020 4:55 PM  |
| 9  | Why has the city council allowed the views of the mountain downtown to be privatized?   | 3/7/2020 2:41 PM  |
| 10 | While the intention is good, it might be weaponized to stop needed development in the future. Sprawl is bad and condensed living usually means going vertical.  | 3/6/2020 4:13 PM  |
| 11 | Finish construction projects  | 3/6/2020 9:58 AM  |
| 12 | The City needs to be careful about this - with all the building going on - it is taking some views away from our nice town  | 3/6/2020 7:16 AM  |
| 13 | Development should also be restricted in certain places help protect those remaining open lands that abut sensitive environmental habitats.   | 3/5/2020 7:16 PM  |
| 14 | Prohibit development that does not enhance ...  | 3/5/2020 3:08 PM  |
| 15 | You have pushed for the Bike Path off Vista Chino to promote the city. However, there is no parking available to assist with your efforts. If you don't make it convenient, no one will use it.   | 3/5/2020 1:53 PM  |
| 16 | This needs to also emphasize preserving the mountans and alluvial fans that make the daily, universal, and priceless scenic value of Palm Springs, which is unique in the valley, country, and world.   | 3/5/2020 1:21 PM  |
| 17 | Need to work on parking for the trails as well.   | 3/5/2020 1:14 PM  |
| 18 | Development doesn't necessarily enhance the scenic views. The views are scenic due to their natural landscape.  | 3/5/2020 1:14 PM  |
| 19 | Buildings blocking Mountain View's. I don't think so  | 3/5/2020 1:11 PM  |
| 20 | There are plenty of these areas available at this time.   | 3/5/2020 12:53 PM |
| 21 | If you can show me how development, for the sake of development, enhances the visual and physical access to the City's surrounding mountains, etc., then I'm with you. I'm for well thought out development, but not for overwhelming development, i.e., the arena (in its current location). I think we need to proceed cautiously lest we lose what makes Palm Springs the vibrant little city that it is. There are many existing buildings, for example, that can be re-purposed to house the homeless, or to create new retail adventures. I say let's work with what we currently have before we develop more sprawl. | 3/5/2020 12:48 PM |
| 22 | Too late for that after building the Rowan and eliminating the view.  | 3/5/2020 10:05 AM |
| 23 | of course it is a priority, but the city has already ruined that vision by allowing a 7 story hotel in front of the view of the mountain!!!! furthermore the hotel blocks the iconic albert frey house  | 3/5/2020 8:52 AM  |
| 24 | All canyon fans and entrances should be protected from development.   | 3/5/2020 7:05 AM  |

Palm Springs -- General Plan Vision & Priorities Survey

|    |   |                    |
|----|---|--------------------|
| 25 | Have sublime offer hourly weekend service to hard to reach locales  | 3/4/2020 11:27 PM  |
| 26 | Stop spoiling the mountain views with tall bildings.  | 3/4/2020 10:03 PM  |
| 27 | The development also needs to preserve as much as possible of those surrounding natural resources.  | 3/4/2020 7:35 PM   |
| 28 | This priority can easily be in conflict with the previous one that encourages more choices and housing availability. It certainly can prevent the production of low-income and affordable units.  | 3/4/2020 6:57 PM   |
| 29 | Stop this element otherwise development will overcome the mountains for scenic views; enough is enough!   | 3/4/2020 6:50 PM   |
| 30 | The views of the mountains from the downtown area have been severely impacted with recent new construction. Please keep this in mind for any future development. Please do not lose sight of the original draw/popularity of Palm Springs.  | 3/4/2020 4:45 PM   |
| 31 | Really. No more development. No more.   | 3/4/2020 4:40 PM   |
| 32 | Definitely relevant, but under attack by monied interests. Move arena to Tribal land near Agua Caliente Rancho Mirage, with easy access to the 10!  | 3/4/2020 4:02 PM   |
| 33 | Protecting the night sky with fewer electric lights   | 3/4/2020 12:10 PM  |
| 34 | Rework entrances to City to make exciting: call for proposals from design firms. What are some exciting entrances other cities have done? Can we replicate?   | 3/3/2020 4:28 PM   |
| 35 | If only this were true The city wants high density I suggest all politicians must follow the high density senerio - no more Old Las Palmas What say you ?   | 3/3/2020 2:38 PM   |
| 36 | Nice goal. Please hire a professional communicator/writer.  | 3/3/2020 8:17 AM   |
| 37 | I believe most natural spaces should stay natural with minimum access unless it's very well managed to protect it from being ruined. Perhaps designate a few spots but, on the whole, leave nature alone. It's great to look at, not destroy.   | 3/2/2020 10:47 PM  |
| 38 | The arena project will do nothing to advance this priority.   | 3/1/2020 5:31 PM   |
| 39 | Enhances and PROTECTS scenic views  | 3/1/2020 3:58 PM   |
| 40 | This priority conflicts with more important efforts in the city   | 3/1/2020 3:54 PM   |
| 41 | Again, development has already dictated "development that enhances scenic views". Are we going to tear down buildings to promote views and access?  | 3/1/2020 12:02 PM  |
| 42 | Time to get rid of this one. Bla bla bla  | 3/1/2020 10:50 AM  |
| 43 | The city is allowing too much development especially of the "high-rise" nature. Palm Springs does not need more skyscrapers like a big city. Many of us moved here to escape that!  | 3/1/2020 10:49 AM  |
| 44 | Height restrictions will assist in protecting scenic views.   | 2/28/2020 3:05 PM  |
| 45 | I would delete the words "Promote development that..." and just go with Enhance scenic views, etc.  | 2/28/2020 9:23 AM  |
| 46 | This statement, as written, would seem to encourage the development of the hillsides. Turn it around perhaps, as follows: "Discourage additional development of the City's scenic hill and mountain sides. Preserve existing washes and creeks and other scenic and natural resources.,                       | 2/28/2020 6:21 AM  |
| 47 | CONTROL development IN ORDER TO enhance scenic views and provides both visual and physical access to the City's surrounding mountains, washes, open space, and other scenic and natural resources.  | 2/27/2020 6:40 PM  |
| 48 | This probably needs to have some more specific language about height limitations, etc.  | 2/27/2020 4:03 PM  |
| 49 | It's a fabulous priority (as I mentioned in an earlier question/answer) but this priority is being completely ignored by many, particularly the casino builders. The tribes have to buy into all these priorities or why waste time getting folks to give input? They are in it to make money. Damn the rest. | 2/27/2020 1:41 PM  |
| 50 | You need a comment box at the end of the survey. Your goals are fine but are you actually succeeding in those goals? Where are the mid-priced chain restaurants for families? On high   | 2/27/2020 10:47 AM |

## Palm Springs -- General Plan Vision & Priorities Survey

school graduation night, Ruby's Diner is overflowing with families looking for a decent place to have a dinner. They don't want to drive to Rancho Mirage or Palm Desert, they want those things here too. Put them out by Walmart/Gene Autry if you are concerned with your downtown image. Locals don't want to venture to downtown because parking is a nightmare, even with hundreds of free parking spots. Not everyone wants to or is able to walk.

|    |   |                   |
|----|---|-------------------|
| 51 | Andaz is a mess!  | 2/27/2020 7:11 AM |
| 52 | Add need to protect the actual spaces that we want access to -- building at Oswit Canyon should never have been a possibility -- while we promote sensible development.   | 2/27/2020 6:08 AM |
| 53 | An epic fail to come... This priority could not be more relevant-- it is URGENT that no more development obstructs or impinges on "visual and physical access to the City's surrounding mountains," etc.... our quality of life is immeasurably enhanced by these mountains, washes, and open spaces; in many ways they define life in Palm Springs, and must be protected at all costs for the future. Which means, of course, reining in the developers.    | 2/27/2020 2:17 AM |
| 54 | Down zoning without compensation should never be a way to please the public at the cost of the property owner Views are not a right and the document should state clear guidelines regarding preserving views   | 2/26/2020 9:41 PM |
| 55 | If this priority was in place and for the Rowan and Andez hotel projects (two specific examples) were approved under this priority then the priority needs to be revised. Those projects seriously detracted from scenic views and were completely out of scope with existing architecture referenced in Priority 8.  | 2/26/2020 8:10 AM |
| 56 | Stop the endless starting of projects that stall and leave unsightly unfinished sites. Have projects show guaranteed funding before the first shovel is turned.   | 2/26/2020 8:07 AM |
| 57 | Rewrite Priority 10 to read: Preserve, protect, conserve, and restore the City's surrounding mountains, washes, open space, and other scenic and natural resources.   | 2/25/2020 9:30 AM |
| 58 | Same response as two questions back. If it isn't true or going to be enforced don't include it. If you have height restrictions stick to them. NO ONE should be able to negotiate a taller building because the only folks who can are the rich. City zoning shouldn't be for everyone but the ones with enough money to dangle goodies in front of city council and then break the zoning code.  | 2/25/2020 8:23 AM |
| 59 | ACT on it...save mountain vistas from sprawl/development.   | 2/25/2020 8:23 AM |
| 60 | The city allowed building of hotels and then the hotels stopped building. The developers should be held accountable.  | 2/25/2020 8:06 AM |
| 61 | To create flexibility of development, higher building heights should be considered to create a more diverse type of developments depending on the use, context, history of development, need/demand, etc..  | 2/24/2020 6:05 PM |
| 62 | Yes - very important in keeping the character of the City.  | 2/24/2020 5:59 PM |
| 63 | Except for tribal land, vacant lots need to be cleaned up.  | 2/24/2020 5:59 PM |
| 64 | We have had enough development. Instead of promote it should say support current development.   | 2/24/2020 5:44 PM |
| 65 | The term "wash" is mistaken. In the desert, we have "ephemeral streams" so the language should reflect that: Promote development that enhances scenic views and provides both visual and physical access to the City's surrounding mountains, ephemeral streams, open space, and other scenic and natural resources. Restoration of major ephemeral streams which have been paved with concrete should be returned to a natural state to the extent possible. | 2/24/2020 5:41 PM |
| 66 | Yes. Please do this.  | 2/24/2020 5:03 PM |